



# Operator business services: Turkey forecast 2021–2026



Catherine Hammond

## About this report

This report analyses the demand for telecoms and ICT services by micro, small, medium-sized and large enterprises, expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).<sup>1</sup>

The report highlights that operator business revenue in Turkey is expected to increase rapidly in local currency terms between 2021 and 2026, and identifies the key drivers behind this trend.

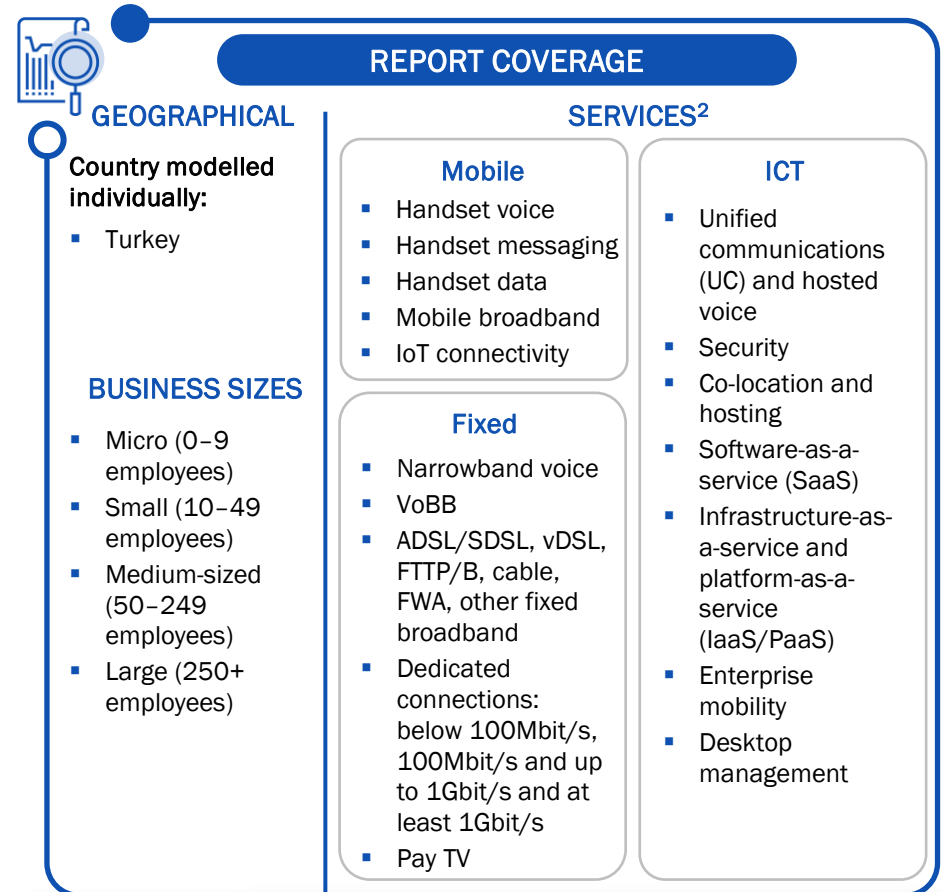
It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services including security, co-location and hosting, SaaS and IaaS/PaaS.

The report is based on several sources, including the Turkish Statistical Institute, the Information and Communication Technologies Authority (BTK), operator reporting and other third-party reports, as well as Analysys Mason's surveys on businesses' telecoms and ICT usage.

### WHO SHOULD READ THIS REPORT

- Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.
- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.

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This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.



# Contents



**Executive summary**

Forecast results

Operator profiles

Forecast methodology and assumptions

About the author and Analysys Mason

# Our research programmes



## Consumer Services programmes

- Fixed Broadband Services
- Mobile Services
- Fixed-Mobile Convergence
- Smart Devices
- Future Comms
- Video, Gaming and Entertainment
- Digital Services



## Networks programmes

- Next-Generation Wireless Networks
- Wireless Infrastructure Strategies
- Fibre Infrastructure Strategies
- Operator Investment Strategies
- Telecoms Strategy and Forecast



## Applications programmes

- Network Automation and Orchestration
- Customer Engagement
- Monetisation Platforms
- Digital Experience
- Automated Assurance
- Service Design and Orchestration
- Telecoms Software Market Shares



## Cloud programmes

- Cloud Infrastructure Strategies
- Data, AI and Development Platforms
- Edge and Media Platforms



## Operator Business Services and IoT programmes



- Enterprise Services
- SME Services
- IoT Services
- Private Networks

## SMB IT Channels and Forecasts programmes



- Cyber Security

## Regional Markets programmes



- Global Telecoms Data and Financial KPIs
- Americas
- Asia-Pacific
- Middle East and Africa
- European Core Forecasts
- European Telecoms Market Matrix
- European Country Reports

## DataHub



- ~2800 forecast and 280+ historical metrics
- Regional results and worldwide totals
- Operator historical data

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