



Operator business services: Netherlands forecast 2022– 2027



Matt Small

About this report

This report analyses the demand for telecoms and ICT services by micro, small and medium-sized enterprises (MSMEs) and large enterprises, expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).¹

The report highlights that operator business revenue in the Netherlands is expected to increase between 2022 and 2027 (in nominal terms) and identifies the key drivers behind this trend.

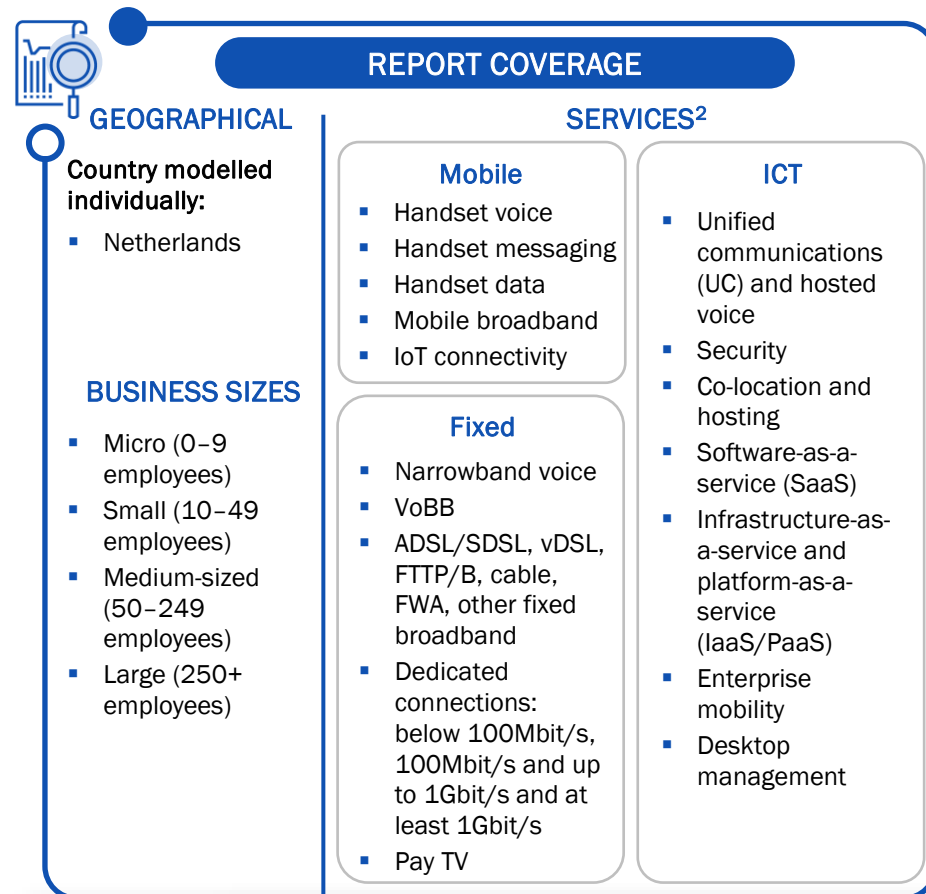
It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services including security, co-location and hosting, SaaS and IaaS/PaaS.

The report is based on several sources, including Statistic Netherlands, the Authority for Consumers and Markets, operator reporting and other third-party reports, as well as Analysys Mason's surveys on businesses' telecoms and ICT usage.

WHO SHOULD READ THIS REPORT


- Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.
- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.

This document is for Analysys Mason's subscription service customers only. Usage is subject to the terms and conditions in our copyright notice. ¹ For the complete data set, see Analysys Mason's [DataHub](#).² See service taxonomy in the 'Forecast methodology and assumptions' section of this report.



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

Contents



Executive summary

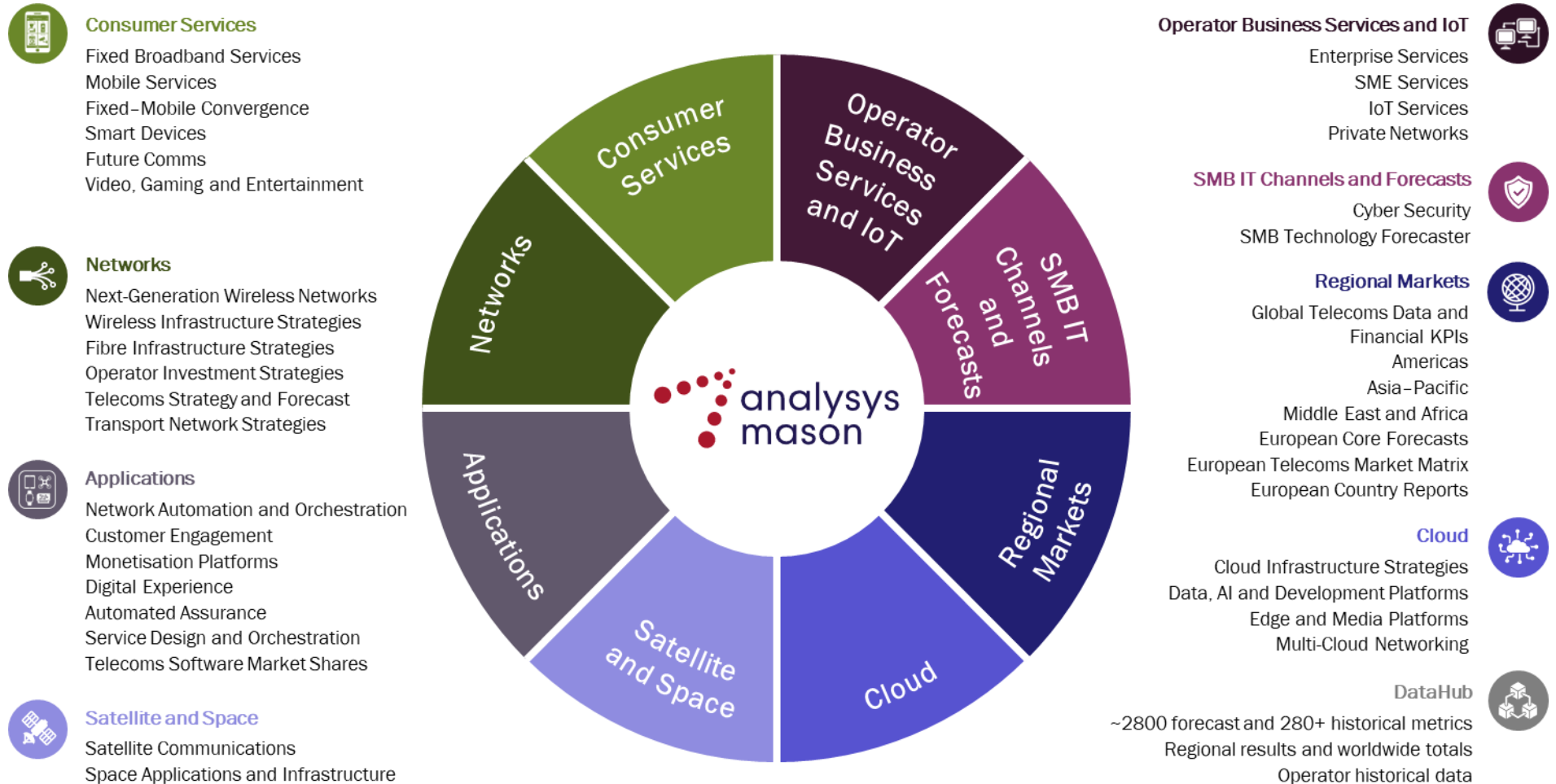
Forecast results

Operator profiles

Forecast methodology and assumptions

About the author and Analysys Mason

Our research services



analysismason.com/what-we-do/practices/research



PUBLISHED BY ANALYSYS MASON LIMITED IN MAY 2023

Analysys Mason Limited. Registered in England and Wales with company number 05177472. Registered office: North West Wing Bush House, Aldwych, London, England, WC2B 4PJ.

We have used reasonable care and skill to prepare this publication and are not responsible for any errors or omissions, or for the results obtained from the use of this publication. The opinions expressed are those of the authors only. All information is provided “as is”, with no guarantee of completeness or accuracy, and without warranty of any kind, express or implied, including, but not limited to warranties of performance, merchantability and fitness for a particular purpose. In no event will we be liable to you or any third party for any decision made or action taken in reliance on the information, including but not limited to investment decisions, or for any loss (including consequential, special or similar losses), even if advised of the possibility of such losses.

We reserve the rights to all intellectual property in this publication. This publication, or any part of it, may not be reproduced, redistributed or republished without our prior written consent, nor may any reference be made to Analysys Mason in a regulatory statement or prospectus on the basis of this publication without our prior written consent.

© Analysys Mason Limited and/or its group companies 2023.