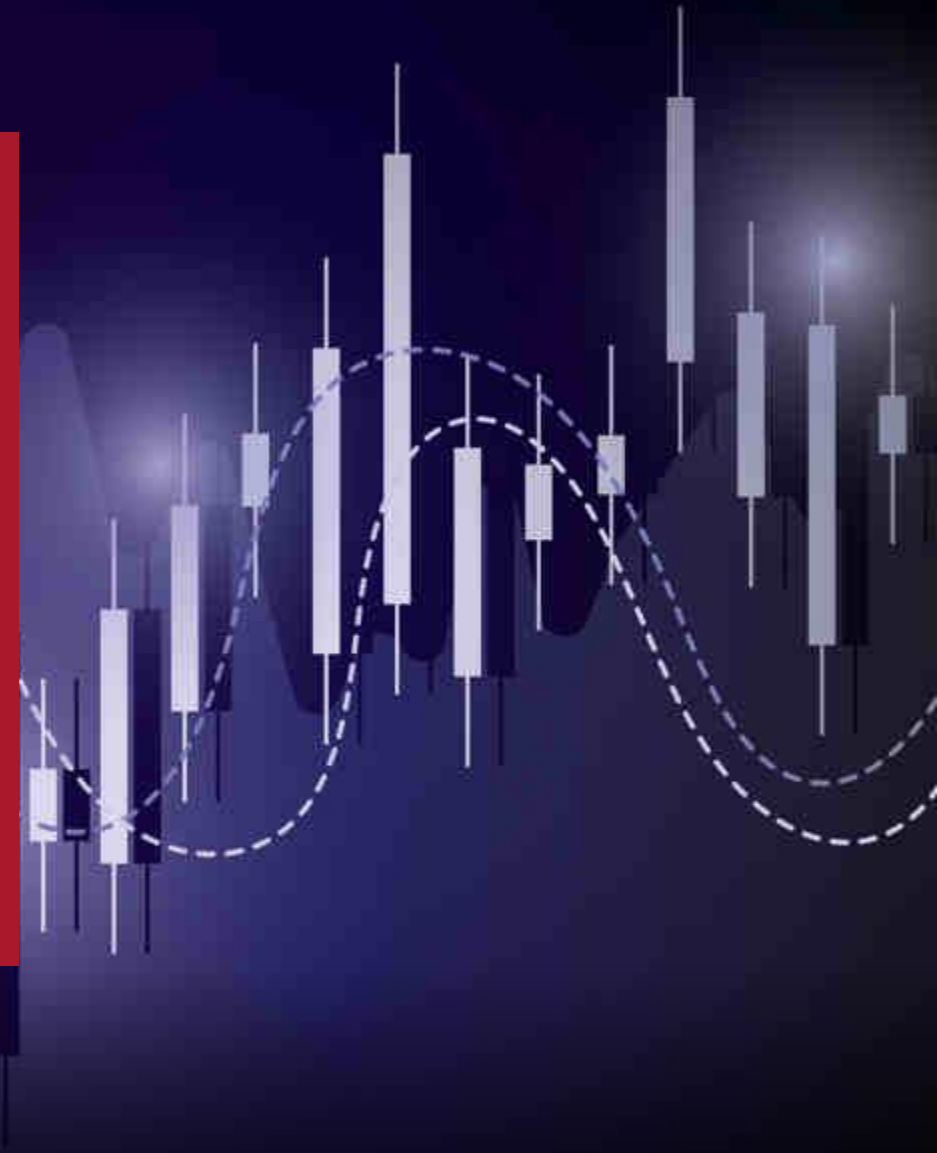




Monetisation platforms: worldwide market shares 2022



Justin van der Lande



About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific monetisation platforms software systems and related services for 2022. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (monetisation platforms software systems for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the monetisation platforms systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand how spending is shifting as CSPs seek to reduce spending on legacy systems and invest in adopting modern architecture frameworks.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for growth.
- CSPs that are planning to revamp their monetisation platforms and advance their digital transformation journeys.
- Professional services vendors that want to understand the growth opportunities over the next 5 years.



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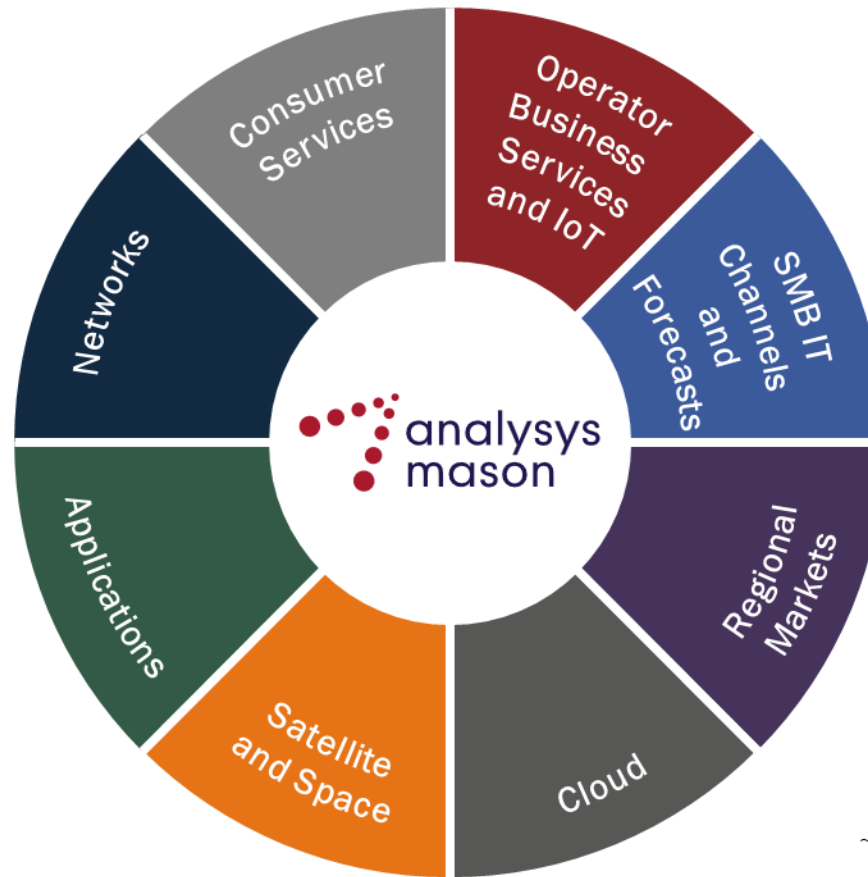
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