

Google's submarine cable investments in Argentina



Submarine cables deployed



Tannat	2020
 	
Firmina	2023
  	

Others cables landing in Argentina

Unisur SAm-1 SAC Bicentenario
Malbec

Google's Milestones



Tannat, the first cable in which Google invested in Argentina, was ready for service (RFS) in 2020



Tannat was the first cable in which an internet company invested to be RFS in Argentina, and Google has subsequently invested in Firmina which is expected to be RFS in 2023



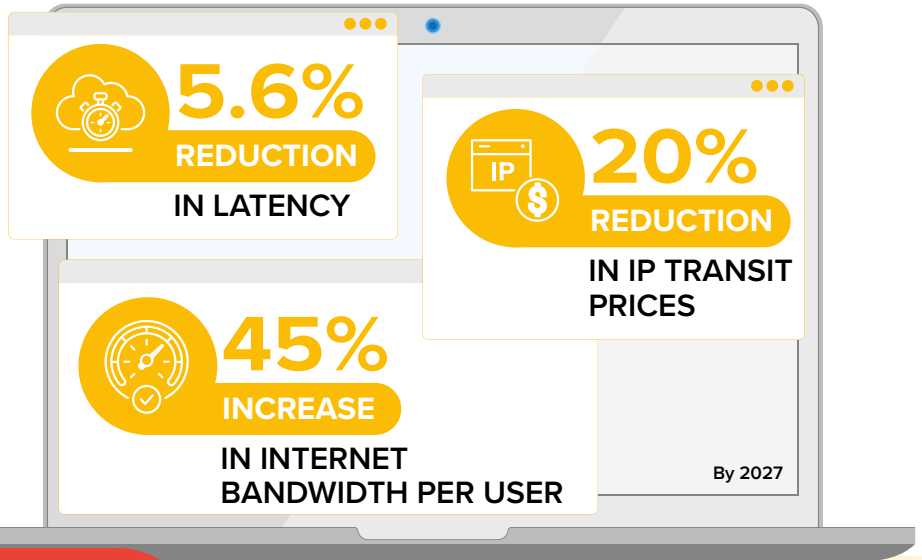
Firmina will be the first cable connecting Argentina to the US directly since 2001



Once Firmina is in service, international submarine cable capacity potentially accessible in Argentina will have more than doubled because of Google-backed cables

Benefits to digital environment

Tannat and Firmina will enable better connectivity in Argentina, in the form of higher international bandwidth, lower latency, and lower prices for capacity (e.g. IP transit)



Economic Impact

Better connectivity supply unlocks greater demand for internet access and data consumption, which help increase annual GDP in 2027 by

**1.17% or
USD6.4 billion**

(at 2021 prices)



Between 2020 and 2027, Tannat and Firmina will cumulatively unlock

USD23.7 billion *(at 2021 prices) in GDP*

supporting the creation of around

155 600 jobs

by 2027

