

# Global telecoms market: trends and forecasts 2022– 2027



Mubtasin Quader

October 2023, based on data up to 1Q 2023



## About this report

Analysys Mason provides detailed 5-year forecasts of the telecoms market worldwide.

This report focuses on operators' core telecoms services worldwide. It includes discussion of 5G developments, value-added services (VAS), IoT, pay-TV and operator business services. These services are discussed in detail in our other research programmes.<sup>1</sup> This report also includes metrics related to equipment revenue.

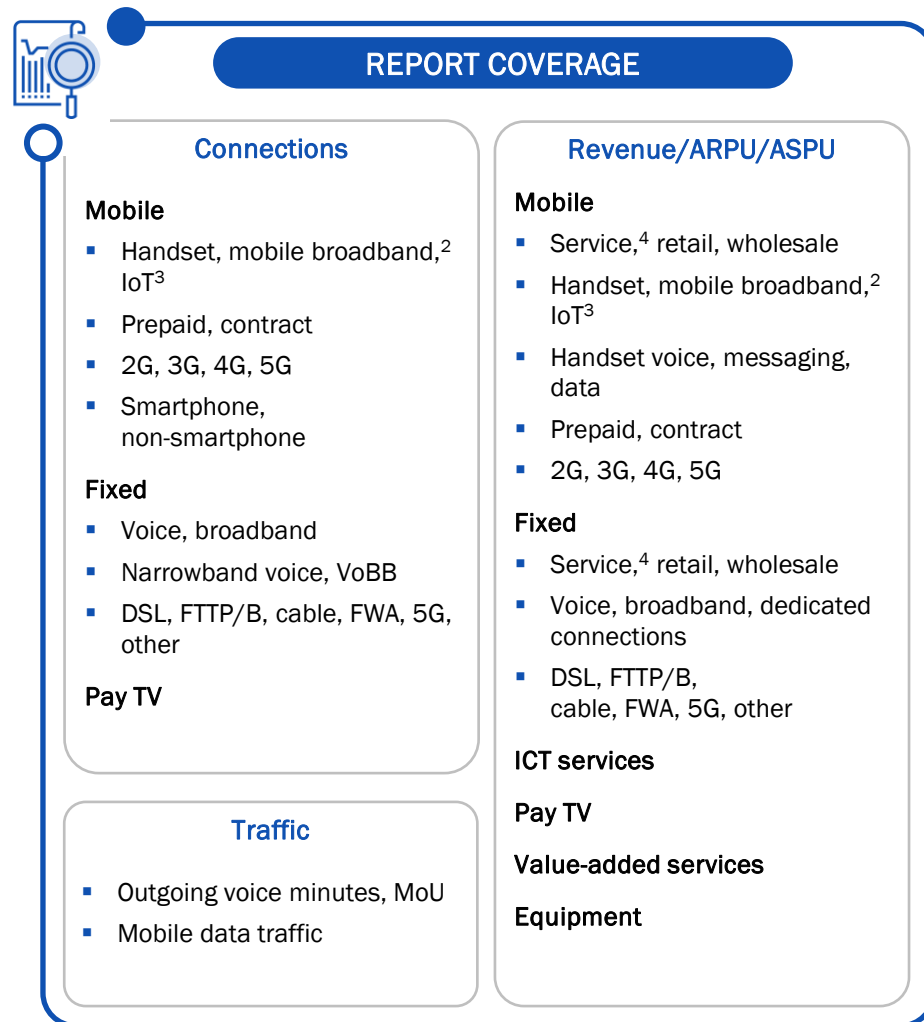
Our forecasts are informed by on-the-ground, regional market experts from our topic-led research programmes and our consulting division, as well as external interviews.

In addition to our robust set of historical data, our forecasts draw on a unique and in-house modelling tool, which applies a rigorous procedure (reconciling different sources, standard definitions, top-down and bottom-up modelling).

The latest version of the data is available in the Analysys Mason [DataHub](#), our online database tool.



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.





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## About the author



**Mubtasin Quader** (Research Analyst) is a member of the Analysys Mason's research team in London. He contributes to the collection, modeling, and forecasting of regional data and provides insights in country reports. He holds an MSc in Corporate Finance from Bayes Business School and an MSc in Business Intelligence from University of Westminster.

## Global leaders in TMT management consulting



[analysismason.com/what-we-do](https://analysismason.com/what-we-do)

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Our clients value our advice which combines deep domain knowledge with global reach and local insight into markets to help them achieve meaningful business results.

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# Our research services



## Consumer Services

Fixed Broadband Services  
Mobile Services  
Fixed–Mobile Convergence  
Smart Devices  
Future Comms  
Video, Gaming and Entertainment



## Networks

Next-Generation Wireless Networks  
Wireless Infrastructure Strategies  
Fibre Infrastructure Strategies  
Operator Investment Strategies  
Telecoms Strategy and Forecast  
Transport Network Strategies



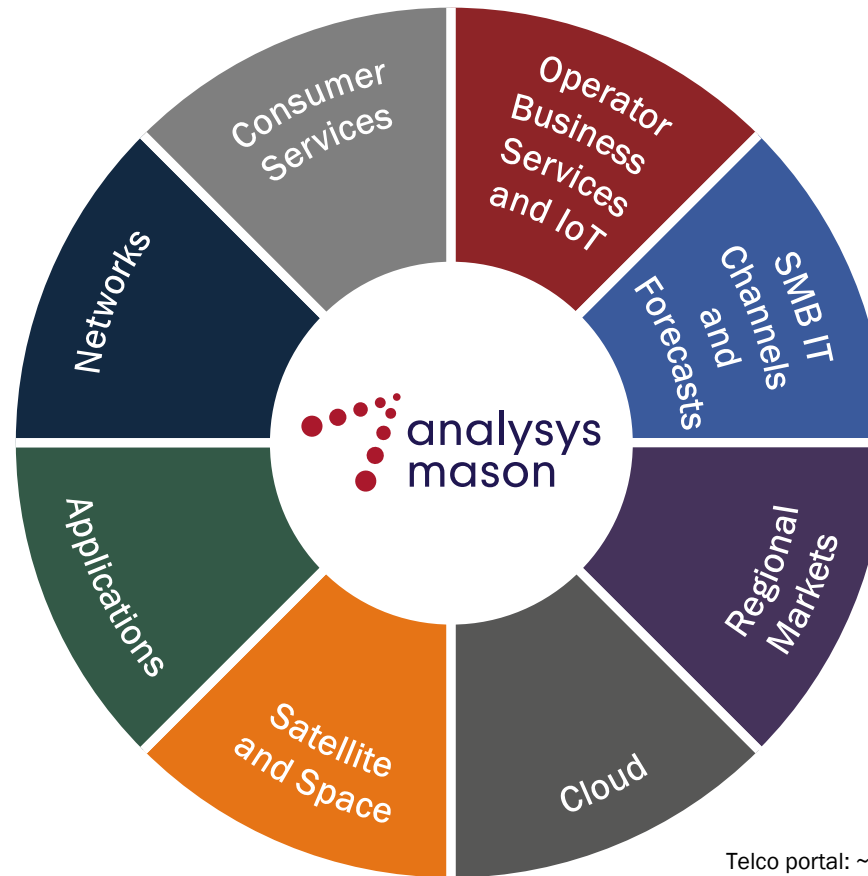
## Applications

Network Automation and Orchestration  
Customer Engagement  
Monetisation Platforms  
Digital Experience  
Automated Assurance  
Service Design and Orchestration  
Telecoms Software Market Shares



## Satellite and Space

Satellite Strategies for Telcos



## Operator Business Services and IoT

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SME Services  
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Private Networks  
Cyber Security



## SMB IT Channels and Forecasts

SMB Technology Forecaster



## Regional Markets

Global Telecoms Data and Financial KPIs  
Americas  
Asia–Pacific  
Middle East and Africa  
European Core Forecasts  
European Telecoms Market Matrix  
European Country Reports



## Cloud

Cloud Infrastructure Strategies  
Data, AI and Development Platforms  
Edge and Media Platforms  
Multi-Cloud Networking



## DataHub

Forecast data for 80 countries

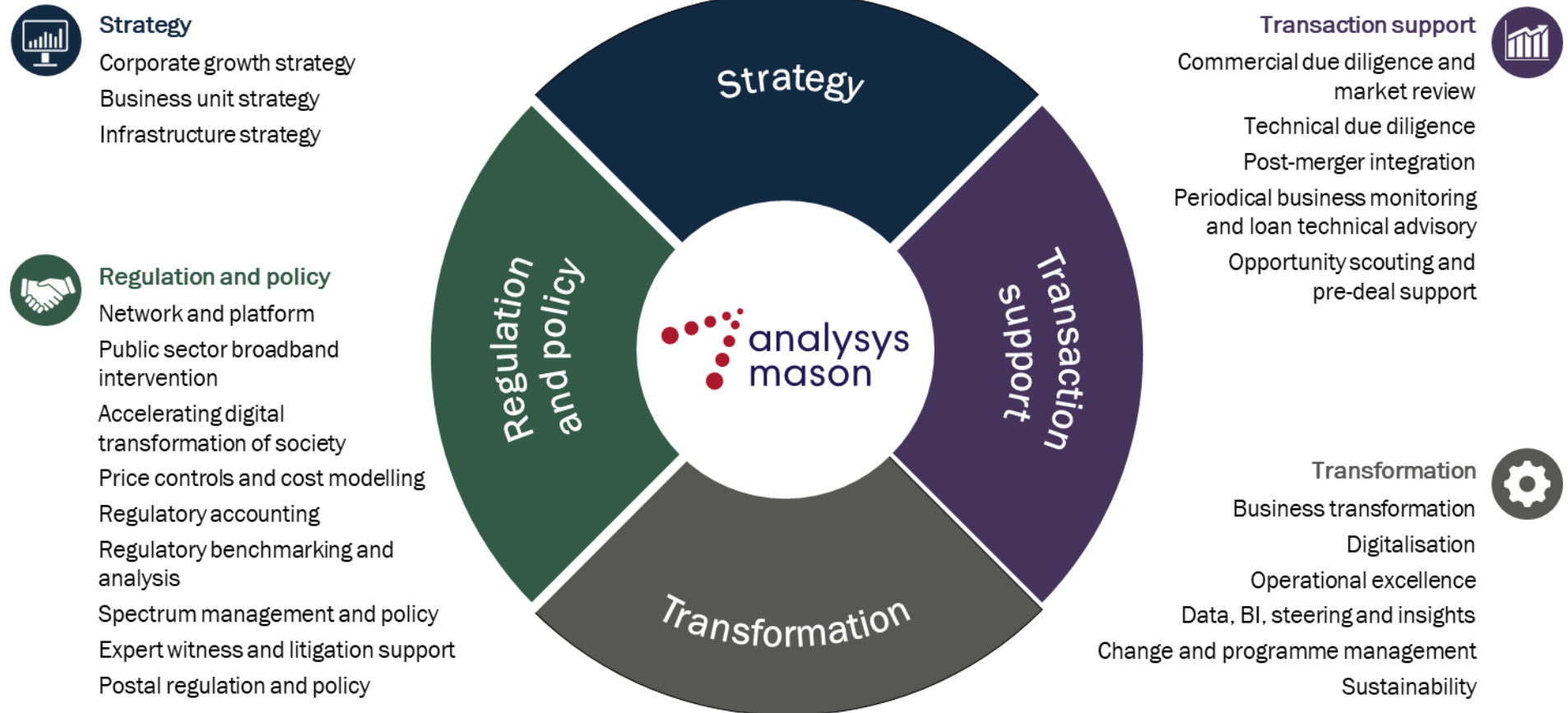
Telco portal: ~2800 forecast and ~320 historical metrics

SMB Technology Forecaster portal: ~120 000 forecast metrics



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## Our areas of expertise



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