

# About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific probe systems and related services for 2021. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.





- Worldwide
- Central and Eastern Europe
- Developed Asia Pacific
- Emerging Asia Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



## **KEY QUESTIONS ANSWERED IN THIS REPORT**

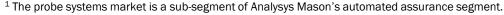
- What was the overall size of the market (probe systems for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the probe systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



#### WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand where growth is slowing and where it is increasing.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for market share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare with each other.
- CSPs that are planning digital transformation journeys and want to ensure that their current vendors are staying up-to-date.

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# **Executive summary**

Market shares

Overall telecoms market context

Vendor analysis

Market definition

About the author and Analysys Mason



# Our research services



#### Consumer Services

Fixed Broadband Services
Mobile Services
Fixed-Mobile Convergence
Smart Devices
Future Comms
Video, Gaming and Entertainment
Digital Services



#### Networks

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



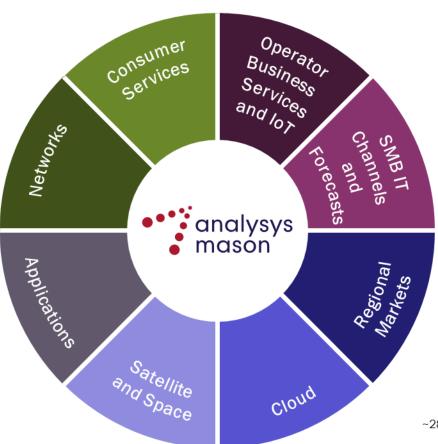
#### **Applications**

Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration Telecoms Software Market Shares



## Satellite and Space

Satellite Communications Space Applications and Infrastructure





## Operator Business Services and IoT



Enterprise Services SME Services IoT Services Private Networks

#### SMB IT Channels and Forecasts



Cyber Security SMB Technology Forecaster

## Regional Markets



Global Telecoms Data and Financial KPIs Americas Asia-Pacific Middle East and Africa European Core Forecasts European Telecoms Market Matrix European Country Reports

#### Cloud



Cloud Infrastructure Strategies
Data, Al and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking

#### DataHub



~2800 forecast and 280+ historical metrics Regional results and worldwide totals Operator historical data



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