

# About this report

This report provides forecasts for communications service provider (CSP) spending on network automation and orchestration (NAO) and related services for 2022-2027. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.



# **GEOGRAPHICAL COVERAGE**

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

### **SERVICE TYPES**



- Business fixed
- Consumer fixed
- IoT
- Mobile



# WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand where investments are shifting according to different market drivers.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for revenue growth.
- Professional services vendors that want to understand the growth opportunities over the next 5 years.
- CSPs that are planning digital transformation journeys and want to understand key areas that they should focus on.



# **KEY QUESTIONS ANSWERED IN THIS REPORT**

- What are the key trends and factors that will affect the network automation and orchestration market during 2022-2027?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for network automation and orchestration perform during the forecast period?





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# **Executive summary and recommendations**

Forecast

Overall telecoms market context

Market definition

About the authors and Analysys Mason



# Our research programmes



### Consumer Services programmes

Fixed Broadband Services

Mobile Services

Fixed-Mobile Convergence

Smart Devices

**Future Comms** 

Video, Gaming and Entertainment

Digital Services



### Networks programmes

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast



Applications programmes

Network Automation and Orchestration

Customer Engagement

Monetisation Platforms

Digital Experience

Automated Assurance

Service Design and Orchestration

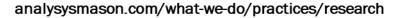
Telecoms Software Market Shares



## **Cloud programmes**

Cloud Infrastructure Strategies
Data, Al and Development Platforms
Edge and Media Platforms





# Operator Business Services and IoT programmes



Enterprise Services
SME Services
IoT Services
Private Networks





### Regional Markets programmes



Global Telecoms Data and Financial KPIs

Americas

Asia-Pacific

DataHub

Middle East and Africa

European Core Forecasts

European Telecoms Market Matrix

European Country Reports



~2800 forecast and 280+ historical metrics Regional results and worldwide totals Operator historical data



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