



Operator business services: UK forecast 2023–2028



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About this report

This report analyses the demand for telecoms and ICT services by micro, small, medium-sized and large businesses, expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).¹

The report highlights that operator business revenue in UK is expected to increase steadily between 2023 and 2028 and identifies the key drivers behind this trend.

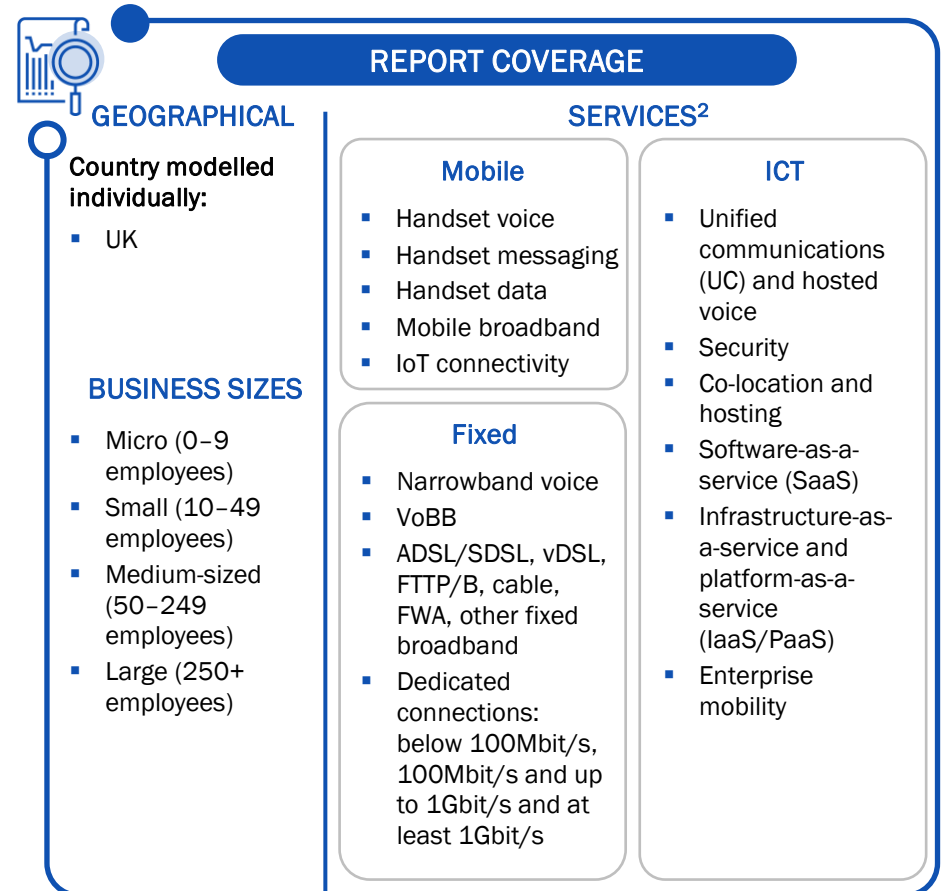
It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services including security, co-location and hosting, SaaS and IaaS/PaaS.

The report is based on several sources, including Ofcom, the Office for National Statistics, operator reporting and other third-party reports, as well as Analysys Mason's surveys on businesses' telecoms and ICT usage.

WHO SHOULD READ THIS REPORT

Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.

- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.



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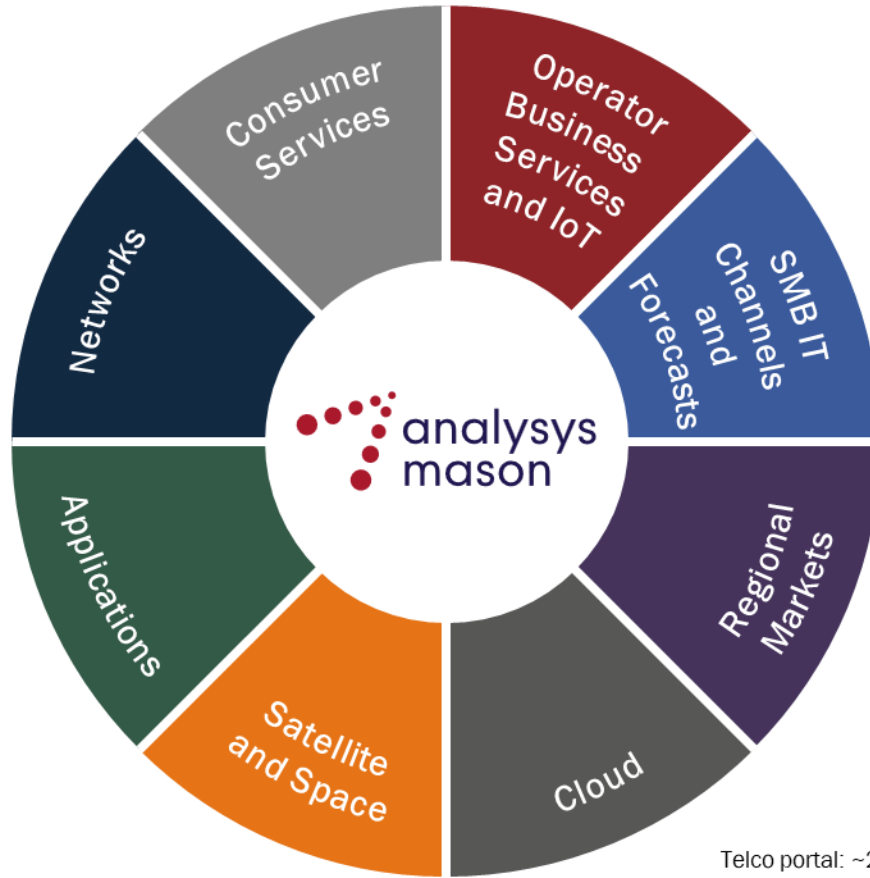
Operator profiles

Forecast methodology and assumptions


About the author and Analysys Mason

Our research services

- 
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 Fixed-Mobile Convergence
 Smart Devices
 Future Comms
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 Satellite Capacity
 Satellite Infrastructure
 Satellite Mobility




- Operator Business Services and IoT** 
 - Enterprise Services
 - SME Services
 - IoT Services
 - Private Networks
 - Cyber Security

- SMB IT Channels and Forecasts** 
 - SMB Technology Forecaster

- Regional Markets** 
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 - Americas
 - Asia-Pacific
 - Middle East and Africa
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 - European Telecoms Market Matrix
 - European Country Reports

- Cloud** 
 - Cloud Infrastructure Strategies
 - Data, AI and Development Platforms
 - Edge and Media Platforms
 - Multi-Cloud Networking

- DataHub** 
 - Forecast data for 80 countries

Telco portal: ~2800 forecast and ~320 historical metrics
 SMB Technology Forecaster portal: ~120 000 forecast metrics

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