



Network automation and orchestration: worldwide market shares 2022



Michelle Lam

About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific network automation and orchestration software systems and related services for 2022. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the network automation and orchestration (NAO) software systems market for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the network automation and orchestration systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand where growth is slowing and where it is increasing across different sub-segment categories.
- Product management teams responsible for feature functionality and geographical focus, and product marketing teams responsible for market share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare with each other.
- CSPs that are planning digital transformation journeys and want to ensure that their current vendors are staying up to date.



Executive summary

Market shares





Overall telecoms market context

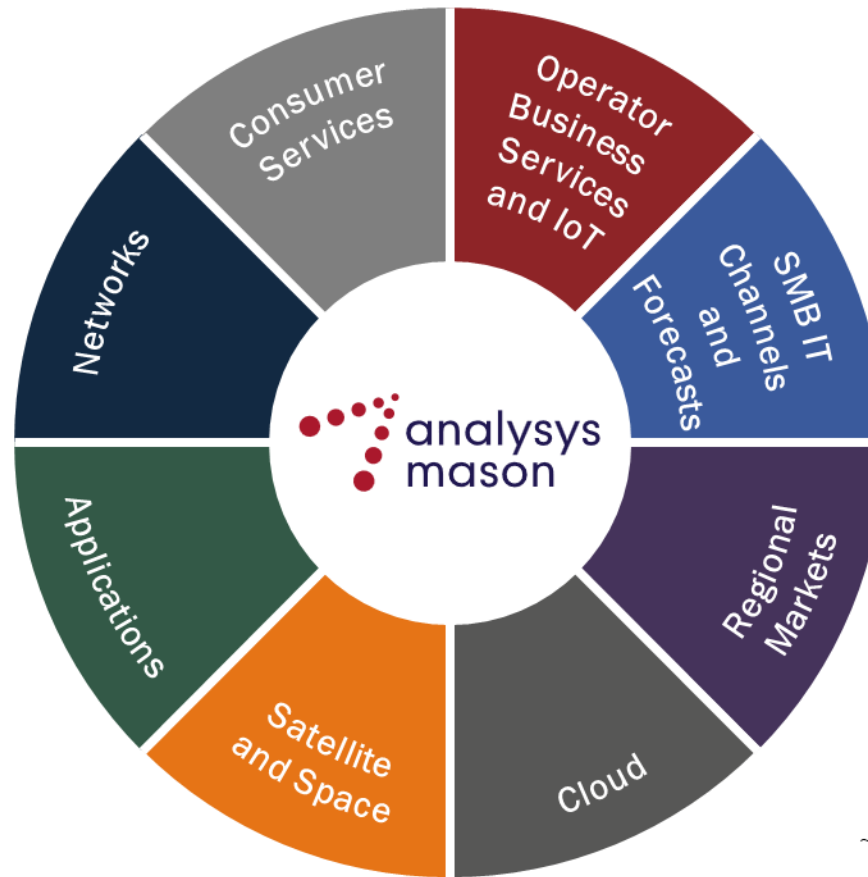
Vendor analysis

Market definition

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Operator Business Services and IoT

- Enterprise Services
- SME Services
- IoT Services
- Private Networks



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Regional Markets

- Global Telecoms Data and Financial KPIs
- Americas
- Asia-Pacific
- Middle East and Africa
- European Core Forecasts
- European Telecoms Market Matrix
- European Country Reports



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- Cloud Infrastructure Strategies
- Data, AI and Development Platforms
- Edge and Media Platforms
- Multi-Cloud Networking



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