

About this report

This report is based on a survey of 36 mobile or converged communications service providers (CSPs) that was conducted in 3Q 2023. Based on the key findings from this survey, the report provides insights into CSPs' motivations to adopt RAN AI, and to address the shortcomings of previous approaches to RAN automation. It includes unique data on the use cases that CSPs will prioritise as they seek to increase their levels of RAN automation, from an average of less than 20% of processes in 2023, to a targeted average of about 70% by 2027. It also examines the challenges that CSPs will need to address before they deploy RAN AI at scale, and the type of vendors they expect to work with.



GEOGRAPHICAL COVERAGE

The survey was answered by 49 executives from 36 CSPs around the world. All the responding CSPs were actively evaluating, trialling or deploying RAN AI.

Asia-Pacific: 13 CSPs

Europe: 14 CSPs

North America: 6 CSPs

Rest of the world: 3 CSPs.



KEY QUESTIONS ANSWERED IN THIS REPORT

- How quickly will CSPs adopt RAN AI and how do their projects relate to use of self-organising network (SON) systems?
- What are the main benefits that CSPs will target for RAN AI, and what are the key triggers to invest? What are the main conditions that need to be achieved before CSPs will deploy RAN AI at scale?
- What type of vendors and partners do CSPs expect to include in their RAN Al projects and supply chains?
- What are the most important use cases that CSPs plan to deploy using RAN AI in the short to medium term?



WHO SHOULD READ THIS REPORT

- Executives in mobile operators' network strategy or network operations functions, or the CTO office, who wish to understand the drivers and requirements for RAN AI, based on the early experiences of other operators.
- Senior managers, strategy teams and product management executives within RAN, AI, network cloud and systems integration vendors, to help them understand operator requirements and how they can fit into the emerging ecosystem.
- Regulators and industry bodies.







Executive summary

Drivers and business case

Use case priorities

Requirements and challenges

Panel information and survey questions

About the authors and Analysys Mason



Our research services



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Mobile Services

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Future Comms

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Networks

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



Applications

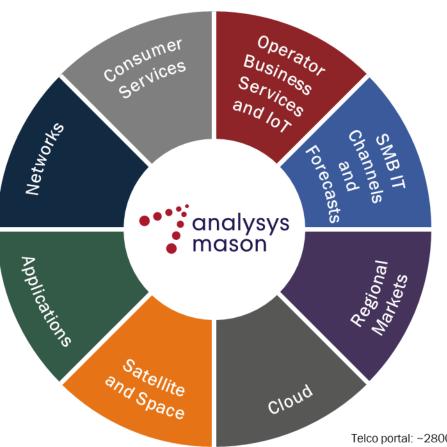
Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration

Telecoms Software Market Shares



Satellite and Space

Satellite Strategies for Telcos Satellite Capacity Satellite Infrastructure Satellite Mobility



Operator Business Services and IoT



Enterprise Services SME Services IoT Services Private Networks Cyber Security

SMB Technology Forecaster







Global Telecoms Data and Financial KPIs Americas Asia-Pacific Middle East and Africa European Core Forecasts

European Telecoms Market Matrix

European Country Reports

Cloud



Cloud Infrastructure Strategies
Data, Al and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking

DataHub



Forecast data for 80 countries
Telco portal: ~2800 forecast and ~320 historical metrics
SMB Technology Forecaster portal: ~120 000 forecast metrics

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