

About this report

This report provides forecasts for spending on multi-cloud networking (MCN) solutions for 2023–2028. It provides details on spending by MCN market segment and by region. This report also explains the major growth drivers for this market and provides recommendations for traditional communications service providers (CSPs) and vendors offering MCN solutions.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with key stakeholders in the MCN market.



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Multi-cloud network-as-aservice (NaaS) solutions
- MCN software
- IP cloud network software



KEY QUESTIONS ANSWERED IN THIS REPORT

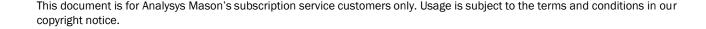
- What are the key trends, drivers and inhibitors that will influence the MCN market during 2023-2028?
- How much is spent on each segment of the MCN market and what are the spending growth rates?
- What are the factors that will drive growth?
- What should MCN solution vendors do to exploit new business opportunities?
- What should traditional CSPs do to exploit opportunities in the MCN market?



WHO SHOULD READ THIS REPORT

- Product management and strategy teams within MCN solution providers that need to understand how the market is growing and key trends in the MCN market.
- Strategy teams at vendors which are considering evolving their traditional offerings to address the MCN market.
- Investors looking at the opportunity for vendors to disrupt the enterprise networking market in response to evolving requirements for multi-cloud connectivity.









Executive summary and recommendations

Forecast

Overall telecoms market context

Market definition

About the authors and Analysys Mason



Our research services



Consumer Services

Fixed Broadband Services
Mobile Services
Fixed-Mobile Convergence
Smart Devices

Future Comms

Video, Gaming and Entertainment



Networks

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



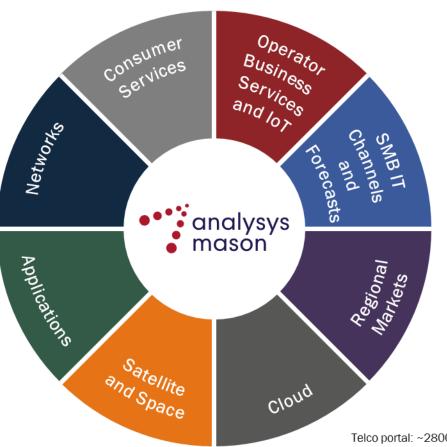
Applications

Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration Telecoms Software Market Shares



Satellite and Space

Satellite Strategies for Telcos Satellite Capacity Satellite Infrastructure Satellite Mobility







Enterprise Services SME Services IoT Services Private Networks Cyber Security











Global Telecoms Data and Financial KPIs Americas Asia-Pacific Middle East and Africa European Core Forecasts European Telecoms Market Matrix European Country Reports

Cloud



Cloud Infrastructure Strategies
Data, AI and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking

DataHub



Forecast data for 80 countries
Telco portal: ~2800 forecast and ~320 historical metrics
SMB Technology Forecaster portal: ~120 000 forecast metrics

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