

North America telecoms market: trends and forecasts 2023–2028



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October 2023, based on data up to 1Q 2023



About this report

Analysys Mason provides detailed 5-year forecasts of the telecoms market in North America (NA).

This report focuses on operators' core telecoms services in North America. It includes discussion of 5G developments, value-added services (VAS), IoT, pay TV and operator business services. These services are discussed in detail in our other research programmes.

This report also includes metrics related to equipment revenue.

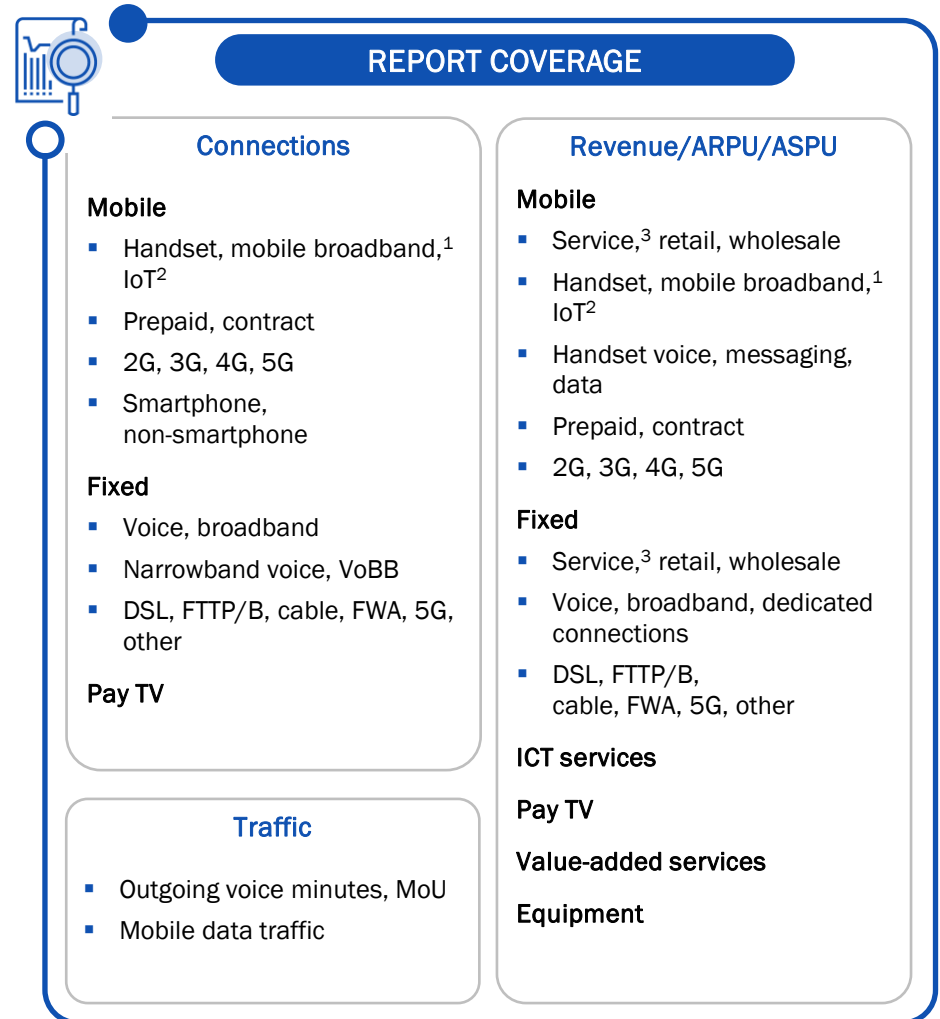
Our forecasts are informed by on-the-ground, regional market experts from our topic-led research programmes and our consulting division, as well as external interviews.

In addition to our robust set of historical data, our forecasts draw on a unique and in-house modelling tool, which applies a rigorous procedure (reconciling different sources, standard definitions, top-down and bottom-up modelling).



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

This document is for Analysys Mason's customers only. ¹ Includes USB modem, and mid- and large-screen, but not handset-based data. ² IoT connections and revenue figures include mobile services only. ³ Service revenue is the sum of retail and wholesale revenue.





Executive summary





Regional forecasts and cross-country comparison

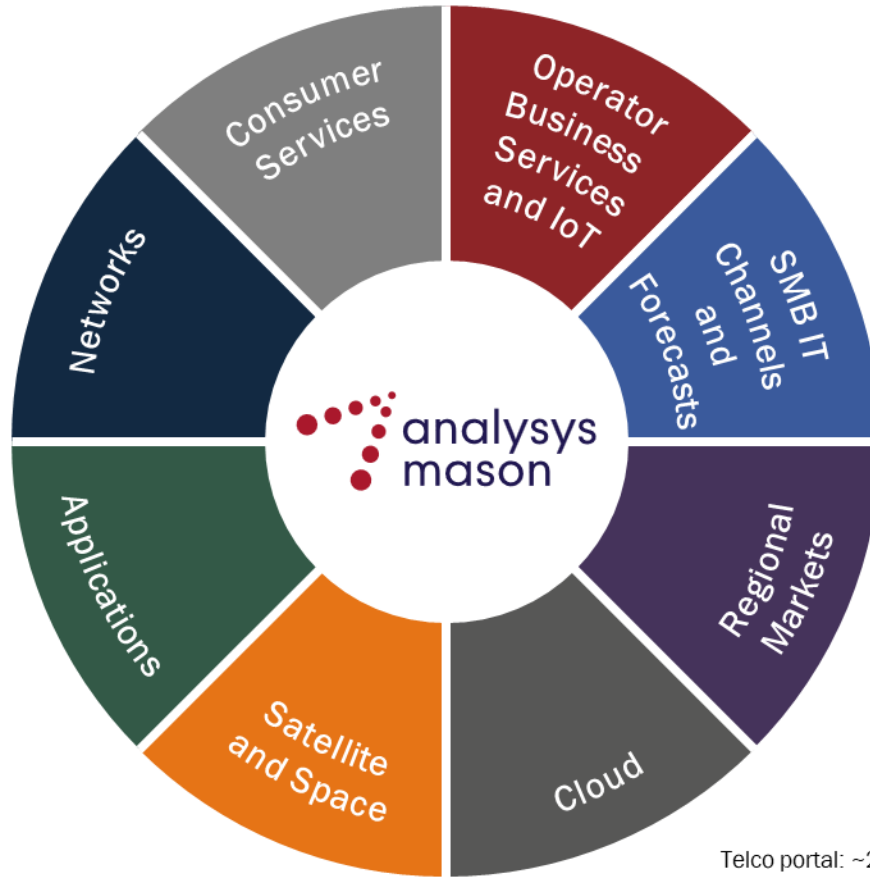
Individual country forecasts

Methodology


About the author and Analysys Mason

Our research services

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 Fixed Broadband Services
 Mobile Services
 Fixed-Mobile Convergence
 Smart Devices
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 Video, Gaming and Entertainment
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 Next-Generation Wireless Networks
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Operator Business Services and IoT
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SMB IT Channels and Forecasts
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 European Core Forecasts
 European Telecoms Market Matrix
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 Cloud Infrastructure Strategies
 Data, AI and Development Platforms
 Edge and Media Platforms
 Multi-Cloud Networking

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DataHub
 Forecast data for 80 countries

Telco portal: ~2800 forecast and ~320 historical metrics
 SMB Technology Forecaster portal: ~120 000 forecast metrics

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