



Fixed services worldwide: trends and forecasts 2022– 2027



Oliver Bruff

About this report

Analysys Mason provides detailed 5-year forecasts of the telecoms market worldwide.

This report focuses on operators' fixed broadband (FBB) services. It includes discussion of value-added services (VAS) and pay TV. These services are discussed in detail in our other research programmes.

Our forecasts are informed by on-the-ground, regional market experts from our topic-led research programmes and our consulting division, as well as external interviews.

In addition to our robust set of historical data, our forecasts draw on a unique and in-house modelling tool, which applies a rigorous procedure (reconciling different sources, standard definitions, top-down and bottom-up modelling).

The latest version of the data is available in the Analysys Mason [DataHub](#), our online database tool.



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.



REPORT COVERAGE

GEOGRAPHICAL COVERAGE

- Central and Eastern Europe (CEE)
- Developed Asia-Pacific (DVAP)
- Emerging Asia-Pacific (EMAP)
- Latin America (LATAM)
- Middle East and North Africa (MENA)
- North America (NA)
- Sub-Saharan Africa (SSA)
- Western Europe (WE)

KEY METRICS

Revenues

- Service,¹ retail, wholesale
- Voice, broadband, dedicated connections
- DSL, FTTP/B, cable, FWA, 5G, other


Connections

- Voice, broadband
- Narrowband voice, VoBB
- DSL, FTTP/B, cable, FWA, 5G, other

Traffic

- Outgoing voice minutes,
- MoU

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About the author and Analysys Mason

About the author



Oliver Bruff (Analyst) is an Analyst in Analysys Mason's consumer services research team in London. He holds a BSc with honours in economic history with economics from the London School of Economics and Political Science, where he also worked as a research assistant.

Our research services



Consumer Services

Fixed Broadband Services
Mobile Services
Fixed–Mobile Convergence
Smart Devices
Future Comms
Video, Gaming and Entertainment



Networks

Next-Generation Wireless Networks
Wireless Infrastructure Strategies
Fibre Infrastructure Strategies
Operator Investment Strategies
Telecoms Strategy and Forecast
Transport Network Strategies



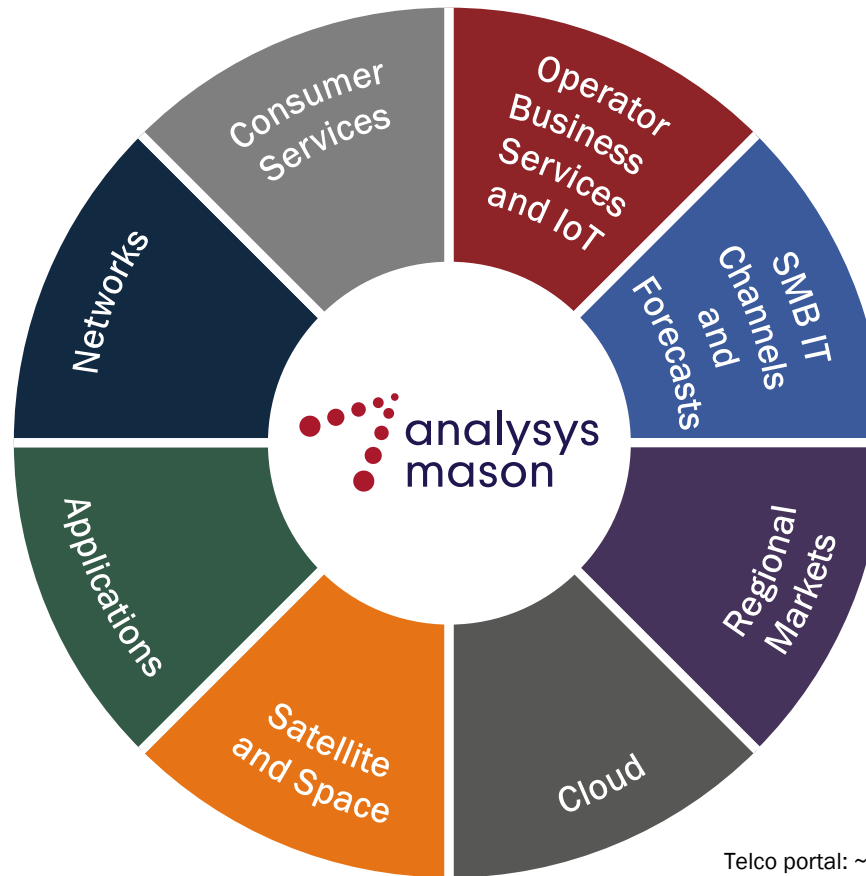
Applications

Network Automation and Orchestration
Customer Engagement
Monetisation Platforms
Digital Experience
Automated Assurance
Service Design and Orchestration
Telecoms Software Market Shares



Satellite and Space

Satellite Strategies for Telcos



Operator Business Services and IoT

Enterprise Services
SME Services
IoT Services
Private Networks
Cyber Security



SMB IT Channels and Forecasts

SMB Technology Forecaster



Regional Markets

Global Telecoms Data and Financial KPIs
Americas
Asia–Pacific
Middle East and Africa
European Core Forecasts
European Telecoms Market Matrix
European Country Reports



Cloud

Cloud Infrastructure Strategies
Data, AI and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking



DataHub

Forecast data for 80 countries

Telco portal: ~2800 forecast and ~320 historical metrics

SMB Technology Forecaster portal: ~120 000 forecast metrics



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