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# Operator business services: Nigeria forecast 2022–2027

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# About this report

This report analyses the demand for telecoms and ICT services by micro, small, medium-sized and large enterprises, expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).<sup>1</sup>

The report highlights that operator business revenue in Nigeria is expected to grow between 2022 and 2027 and identifies the key drivers behind this trend.

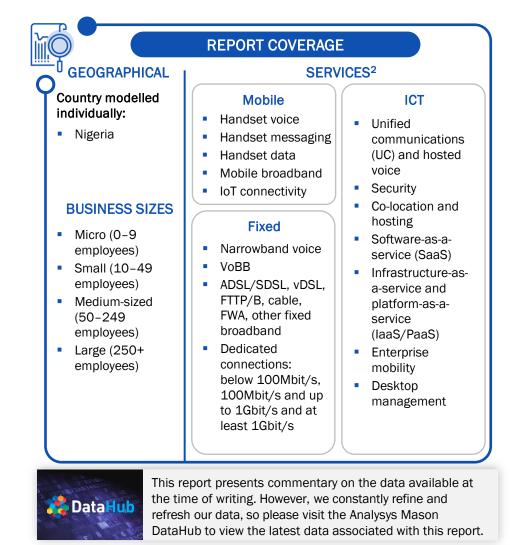
It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services including security, co-location and hosting, SaaS and IaaS/PaaS.

The report is based on several sources, including the Nigeria Communications Commission, operator reporting and other thirdparty reports, as well as Analysys Mason's surveys on businesses' telecoms and ICT usage.



### WHO SHOULD READ THIS REPORT

- Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.
- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.



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About the author and Analysys Mason



## Our research services



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Fixed Broadband Services Mobile Services Fixed-Mobile Convergence Smart Devices Future Comms Video, Gaming and Entertainment



#### Networks

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



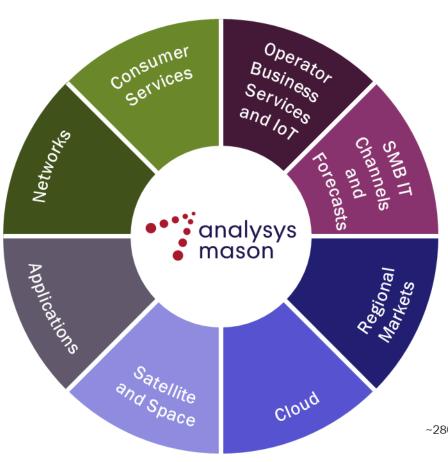
#### Applications

Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration Telecoms Software Market Shares



#### Satellite and Space

Satellite Communications Space Applications and Infrastructure



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#### Operator Business Services and IoT

Enterprise Services SME Services IoT Services Private Networks



Cyber Security SMB Technology Forecaster



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#### **Regional Markets**

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#### DataHub

~2800 forecast and 280+ historical metrics Regional results and worldwide totals Operator historical data





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