

# Middle East and North Africa telecoms market: trends and forecasts 2023–2028



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August 2023, based on data up to 4Q 2022



## About this report

Analysys Mason provides detailed 5-year forecasts of the telecoms market in the Middle East and North Africa (MENA).

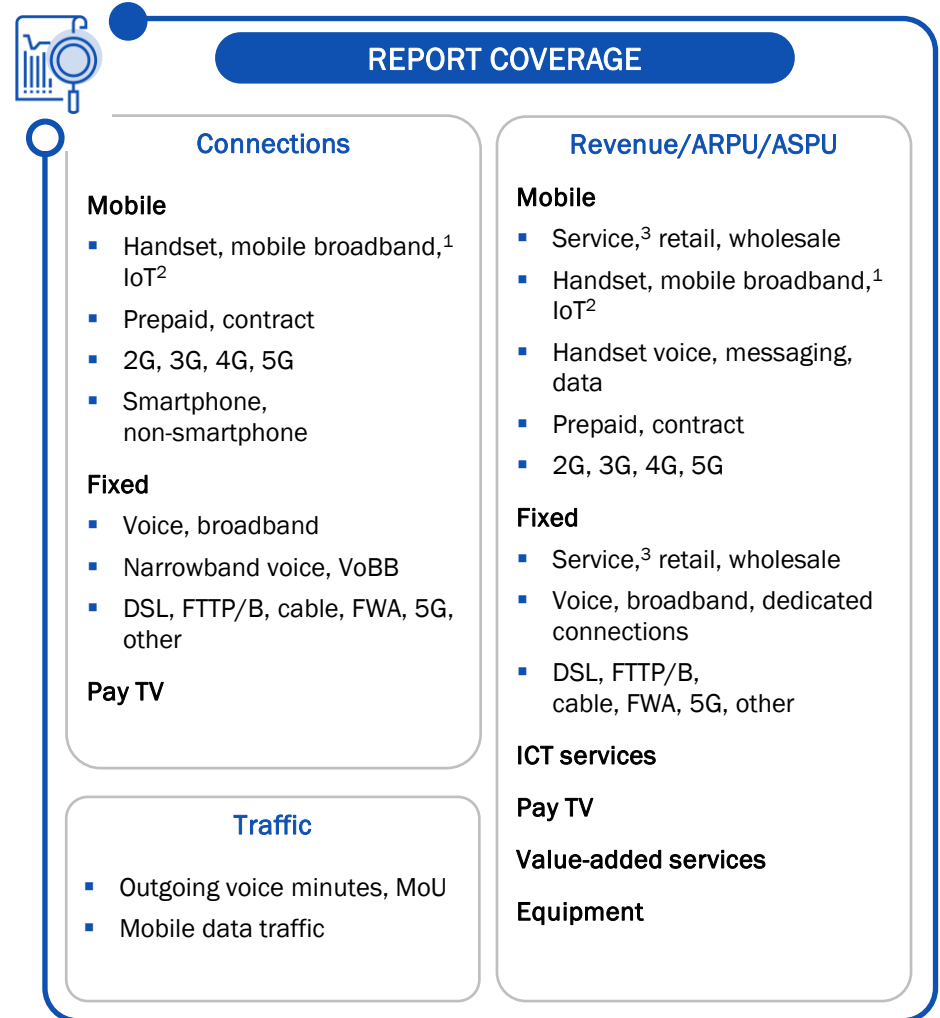
This report focuses on operators' core telecoms services in the Middle East and North Africa. It includes discussion of value-added services (VAS), IoT, pay TV and operator business services. These services are discussed in detail in our other research programmes. This report also includes metrics related to equipment revenue.

Our forecasts are informed by on-the-ground, regional market experts from our topic-led research programmes and our consulting division, as well as external interviews. In addition to our robust set of historical data, our forecasts draw on a unique and in-house modelling tool, which applies a rigorous procedure (reconciling different sources, standard definitions, top-down and bottom-up modelling).



This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.

This document is for Analysys Mason's subscription service customers only. Usage is subject to the terms and conditions in our copyright notice. <sup>1</sup> Includes USB modem, and mid- and large-screen, but not handset-based data. <sup>2</sup> IoT connections and revenue figures include mobile services only. <sup>3</sup> Service revenue is the sum of retail and wholesale revenue.





**Executive summary**

Regional forecasts and cross-country comparison

Individual country forecasts

Methodology

About the authors and Analysys Mason

## About the authors



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## About the authors



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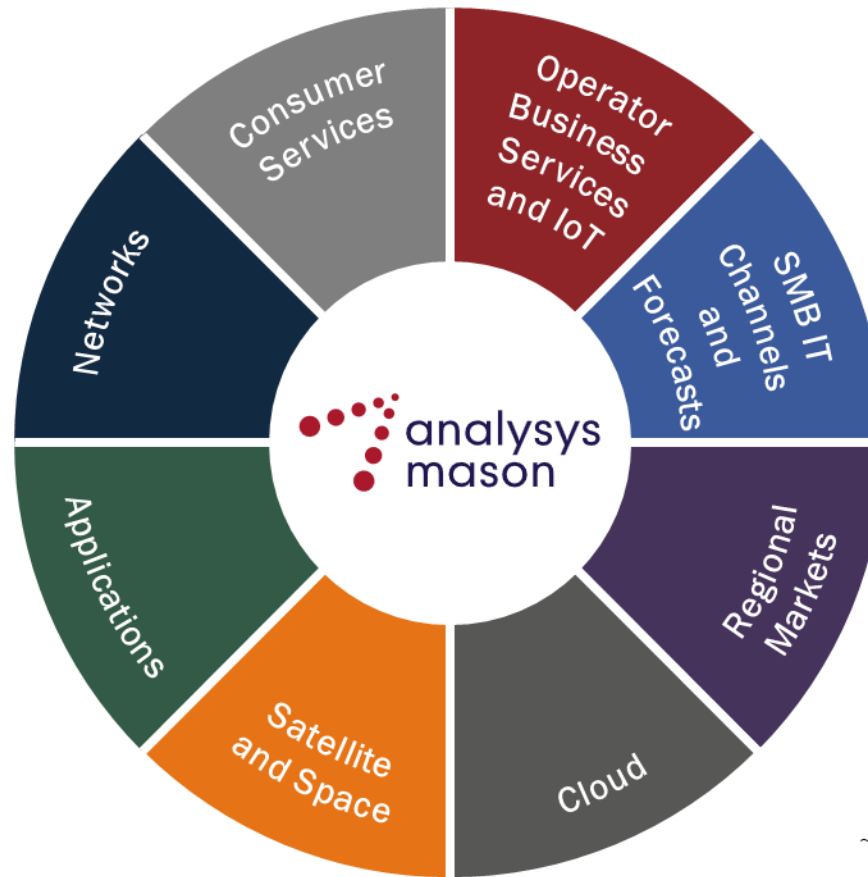
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