



# Service design and orchestration: worldwide market shares 2022



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## About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific service design and orchestration software systems and related services for 2022. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.

### KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (service design and orchestration software systems for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the service design and orchestration systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



### GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



### WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand the key areas of growth.
- Product management teams that are responsible for feature functionality and product marketing teams that are responsible for market share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare with each other.
- CSPs that are planning digital transformation journeys and want to ensure that their current vendors are staying up to date.



**Executive summary**

Market shares


Overall telecoms market context


Vendor analysis


Market definition


About the author and Analysys Mason

# Our research services

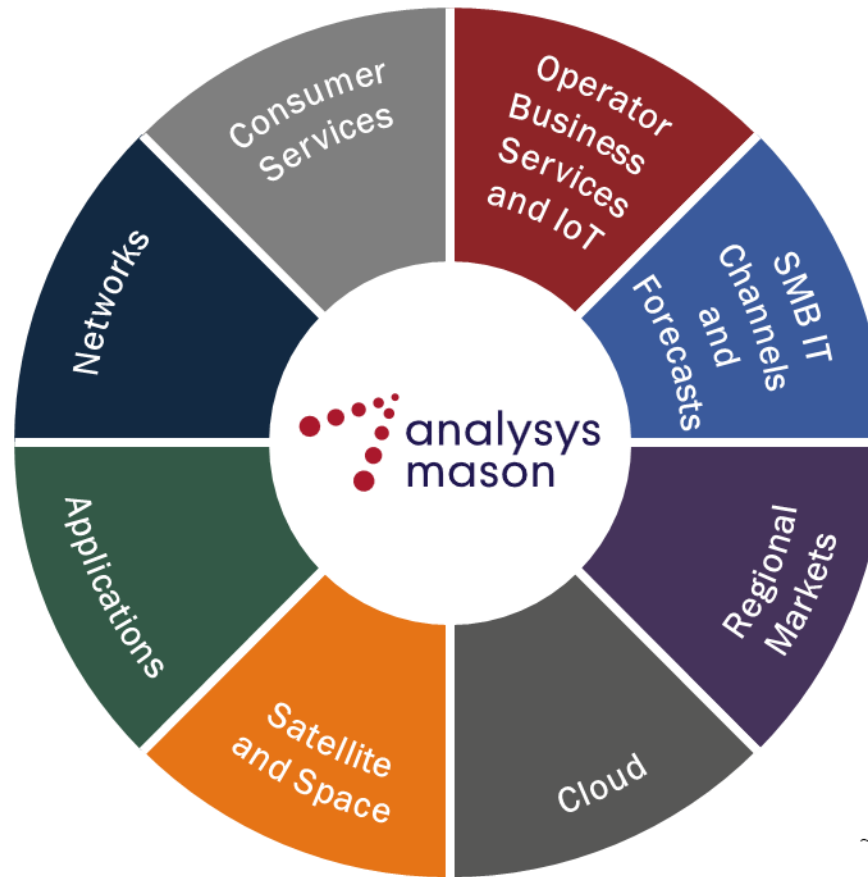
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**Consumer Services**  
 Fixed Broadband Services  
 Mobile Services  
 Fixed-Mobile Convergence  
 Smart Devices  
 Future Comms  
 Video, Gaming and Entertainment
- 

**Networks**  
 Next-Generation Wireless Networks  
 Wireless Infrastructure Strategies  
 Fibre Infrastructure Strategies  
 Operator Investment Strategies  
 Telecoms Strategy and Forecast  
 Transport Network Strategies
- 

**Applications**  
 Network Automation and Orchestration  
 Customer Engagement  
 Monetisation Platforms  
 Digital Experience  
 Automated Assurance  
 Service Design and Orchestration  
 Telecoms Software Market Shares
- 

**Satellite and Space**  
 Satellite Communications  
 Space Applications and Infrastructure



**Operator Business Services and IoT**

- Enterprise Services
- SME Services
- IoT Services
- Private Networks



**SMB IT Channels and Forecasts**

- Cyber Security
- SMB Technology Forecaster



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- Global Telecoms Data and Financial KPIs
- Americas
- Asia-Pacific
- Middle East and Africa
- European Core Forecasts
- European Telecoms Market Matrix
- European Country Reports



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- Operator historical data



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