



# Public edge: worldwide forecast 2022–2027



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## About this report

This report provides forecasts for addressable revenue for vendors and data centre providers in the public edge market for 2022–2027.<sup>1</sup> It provides details on public edge spending by stack component (software, hardware and physical location), edge type (interconnect, metro and industrial) and region, as well as the major growth drivers in this market. The report also provides recommendations for vendors and data-centre operators.

The report is based on several sources, including:

- Analysys Mason’s research into the number and size of public edges over the last year
- our vRAN and edge survey of 74 MNOs.

### KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the public edge market during 2022–2027?
- Which regional factors will drive growth?
- Which type of service provider is investing most in edge (CSP/PCP/DC)?
- How much growth in the public market will come from new revenue drivers such as 5G and vRAN or Open RAN?
- Which will be the key areas for new revenue and which segments of the market should vendors and data-centre owners look to exploit for new business opportunities?



### GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

### SERVICE TYPES

- Hardware
- Software
- Professional services
- Physical location



### WHO SHOULD READ THIS REPORT

- Strategy and planning teams at vendors and data centres targeting or the public edge.
- Vendors that are looking to enter the RAN market for the first time, including start-ups.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for revenue growth.
- Strategy teams and CTO office within MNOs, to understand trends that will affect their procurement strategies and architecture.



**Executive summary and recommendations**





Forecast

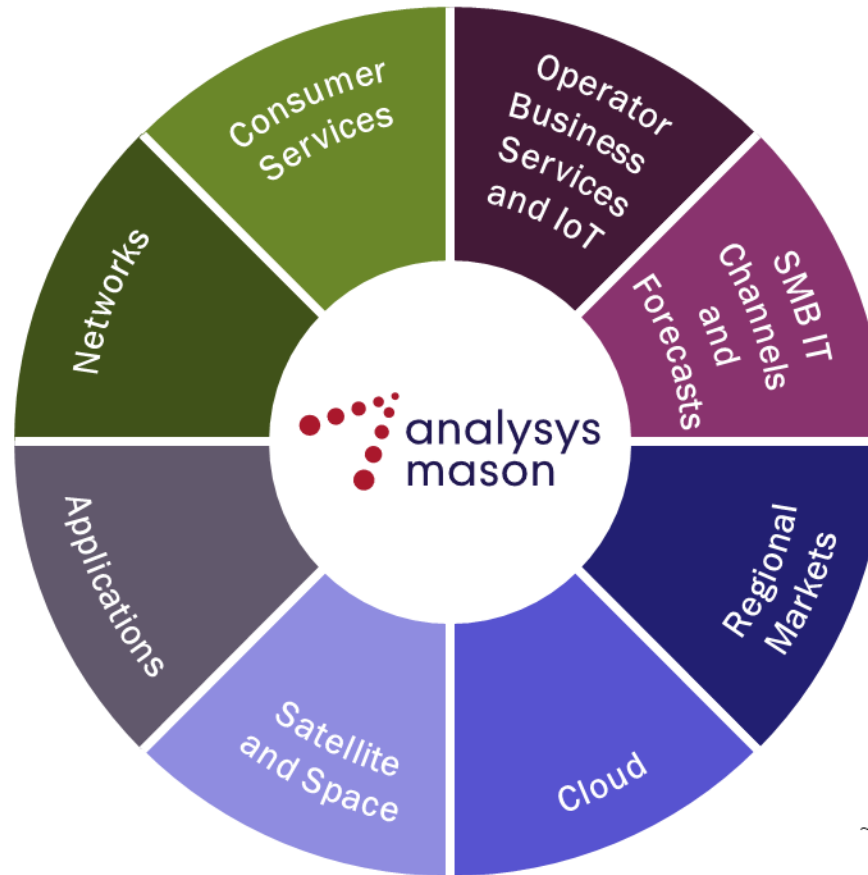
Overall telecoms market context

Market definition

About the author and Analysys Mason

# Our research services

- 
**Consumer Services**
  - Fixed Broadband Services
  - Mobile Services
  - Fixed-Mobile Convergence
  - Smart Devices
  - Future Comms
  - Video, Gaming and Entertainment
  
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**Networks**
  - Next-Generation Wireless Networks
  - Wireless Infrastructure Strategies
  - Fibre Infrastructure Strategies
  - Operator Investment Strategies
  - Telecoms Strategy and Forecast
  - Transport Network Strategies
  
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**Applications**
  - Network Automation and Orchestration
  - Customer Engagement
  - Monetisation Platforms
  - Digital Experience
  - Automated Assurance
  - Service Design and Orchestration
  - Telecoms Software Market Shares
  
- 
**Satellite and Space**
  - Satellite Communications
  - Space Applications and Infrastructure



- Operator Business Services and IoT**
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  - SME Services
  - IoT Services
  - Private Networks
  
- SMB IT Channels and Forecasts**
  - Cyber Security
  - SMB Technology Forecaster
  
- Regional Markets**
  - Global Telecoms Data and Financial KPIs
  - Americas
  - Asia-Pacific
  - Middle East and Africa
  - European Core Forecasts
  - European Telecoms Market Matrix
  - European Country Reports
  
- Cloud**
  - Cloud Infrastructure Strategies
  - Data, AI and Development Platforms
  - Edge and Media Platforms
  - Multi-Cloud Networking
  
- DataHub**
  - ~2800 forecast and 280+ historical metrics
  - Regional results and worldwide totals
  - Operator historical data

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