

# About this report

This report provides forecasts for addressable revenue for vendors in the mobile and converged packet core sector for 2020–2028. It includes details on mobile network operator (MNO) spending by architecture, network function, vendor strategy and region, and also gives a breakdown of spending based on major drivers of change, such as 5G standalone and converged core adoption.

The report is based on several sources, including:

- Analysys Mason's survey of 86 MNOs about their core investment plans
- interviews with MNOs and vendors worldwide.

### **KEY QUESTIONS ANSWERED IN THIS REPORT**

- What are the key trends and factors that will affect the mobile core market during 2020–2028?
- Which will be the key areas of new revenue, and how will emerging technologies such as cloud-native cores perform?
- What ecosystem changes will result from the adoption of new architecture and multi-vendor cores?
- How far will 5G standalone drive new investments and approaches?
- Which regional factors will drive growth in 5G core and standalone?
- What should vendors do to exploit new business opportunities?



# GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia Pacific
- Emerging Asia Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

#### **COVERAGE**



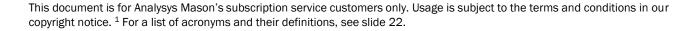
- Core type: 4G EPC, 5G EPC, 5G core, converged core
- Architecture type: physical, virtualised, cloud-native
- Network function (xNF) type: IMS, SDM/HSS, UPF, control plane functions, PCF<sup>1</sup>
- Professional services



#### WHO SHOULD READ THIS REPORT

- Packet core vendor strategy and planning teams.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for revenue growth.
  - Strategy teams and CTO office within MNOs, to understand trends that will affect their procurement strategies and architecture.
  - Investors in mobile core start-ups.
  - Vendors that are looking to enter the core market for the first time, including start-ups.









# **Executive summary and recommendations**

Forecast

Overall telecoms market context

Market definition

About the authors and Analysys Mason



## Our research services



#### Consumer Services

Fixed Broadband Services
Mobile Services
Fixed-Mobile Convergence
Smart Devices
Future Comms
Video, Gaming and Entertainment



#### Networks

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



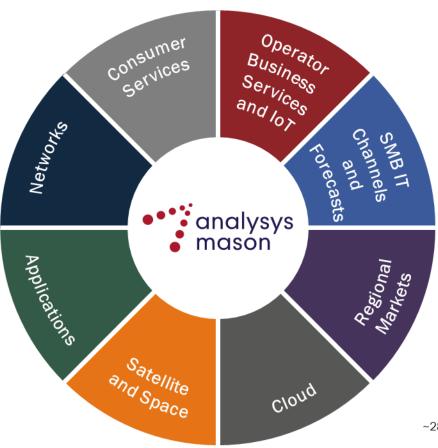
#### **Applications**

Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration Telecoms Software Market Shares



#### Satellite and Space

Satellite Communications Space Applications and Infrastructure





#### Operator Business Services and IoT



Enterprise Services SME Services IoT Services Private Networks

#### SMB IT Channels and Forecasts



Cyber Security SMB Technology Forecaster

#### Regional Markets



Global Telecoms Data and
Financial KPIs
Americas
Asia-Pacific
Middle East and Africa
European Core Forecasts
European Telecoms Market Matrix
European Country Reports

#### Cloud



Cloud Infrastructure Strategies
Data, Al and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking

#### DataHub



~2800 forecast and 280+ historical metrics Regional results and worldwide totals Operator historical data



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