



Operator business services for SMEs: worldwide forecast 2022–2027



Catherine Hammond and Matt Small

About this report

This report analyses the demand for telecoms and ICT services by micro, small and medium-sized businesses (SMEs), expressed in terms of revenue, the number of connections or users and the average revenue per user (ARPU).¹

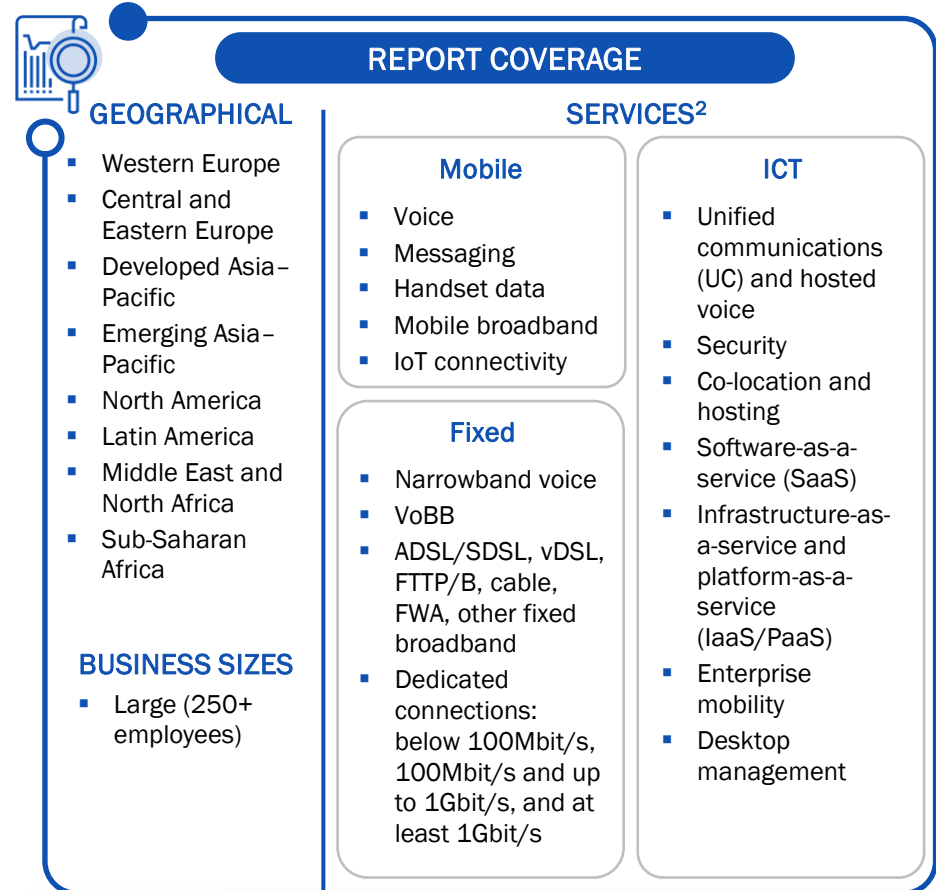
It quantifies the market for fixed and mobile voice and data services, IoT connectivity services and ICT services, including unified communications (UC), security, co-location and hosting, SaaS and IaaS/PaaS. The report highlights that operator business revenue from SMEs worldwide will grow at a CAGR of 2% between 2022 and 2027 and discusses the key drivers behind this trend.

The report is based on several sources including data from operators, national regulators, government agencies and other third parties and Analysys Mason's own business surveys.

WHO SHOULD READ THIS REPORT

- Operators that want to identify key areas for revenue growth, both in terms of business segments and individual services.
- Vendors that are considering targeting the business market.
- Third-party service providers that are seeking to collaborate with operators.

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This report presents commentary on the data available at the time of writing. However, we constantly refine and refresh our data, so please visit the Analysys Mason DataHub to view the latest data associated with this report.



Executive summary


Worldwide forecasts


Regional forecasts


Forecast methodology and assumptions


About the authors and Analysys Mason

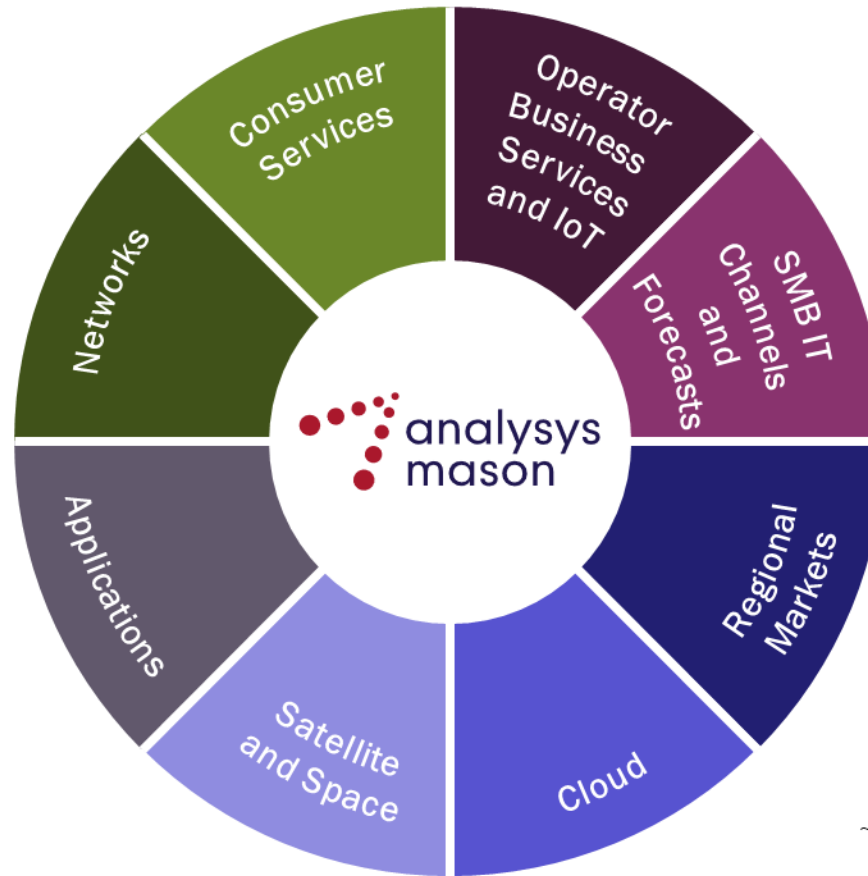
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