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Monetisation platforms: worldwide forecast 2022–2027

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About this report

This report provides forecasts for communications service provider (CSP) spending on monetisation platforms and related services for 2022–2027. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.

GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Business fixed
- Consumer fixed
- IoT
- Mobile

KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the monetisation platforms market during 2022–2027?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for monetisation platforms perform during the forecast period?
- What are the major drivers that will influence CSP spending on monetisation platforms?

WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand how spending is shifting as CSPs seek to reduce spending on legacy systems and invest in adopting modern architecture frameworks.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for growth.
- CSPs that are planning to revamp their monetisation platforms and advance their digital transformation journeys.
- Professional services vendors that want to understand the growth opportunities over the next 5 years.

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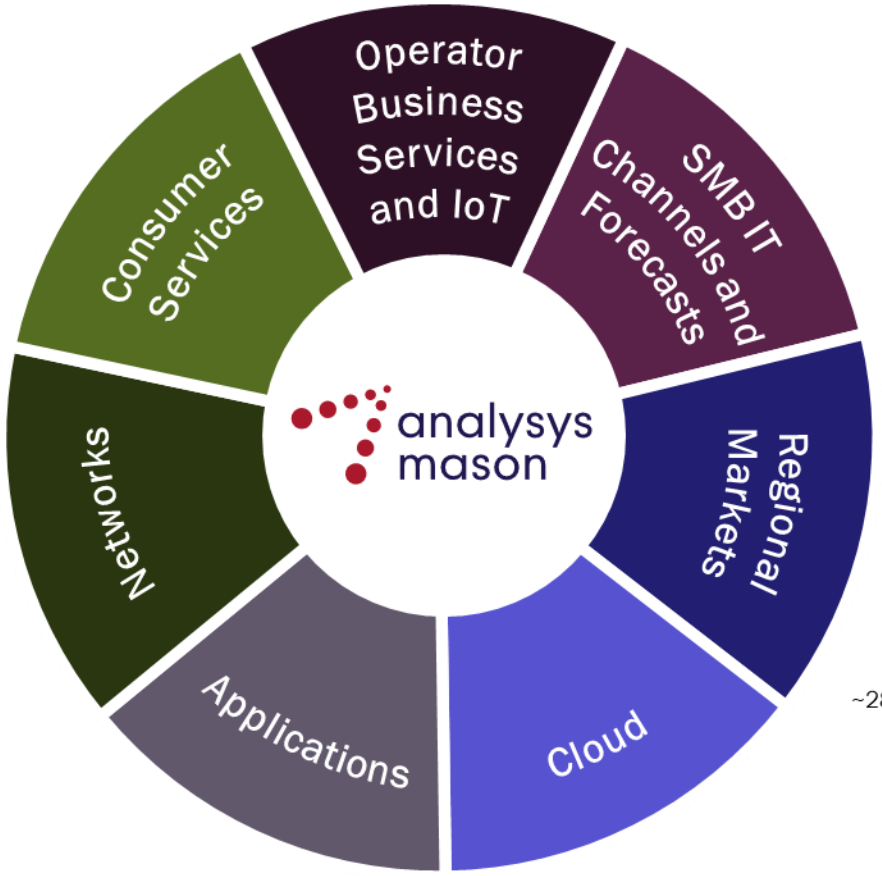

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