



Automated assurance: worldwide forecast 2023– 2028



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About this report

This report provides forecasts for communications service provider (CSP) spending on automated assurance systems and related services for 2023–2028. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason’s research from the past year
- interviews with CSPs and vendors worldwide.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the automated assurance market during 2023–2028?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for automated assurance perform during the forecast period?



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Business fixed
- Consumer fixed
- IoT
- Mobile



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand how CSPs’ investments are shifting.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for growth.
- Professional services vendors that want to understand the growth opportunities over the next 5 years.
- CSPs that are planning digital transformation journeys and want to understand the key areas that they should focus on.



Executive summary and recommendations


Forecast


Overall telecoms market context


Market definition


About the author and Analysys Mason

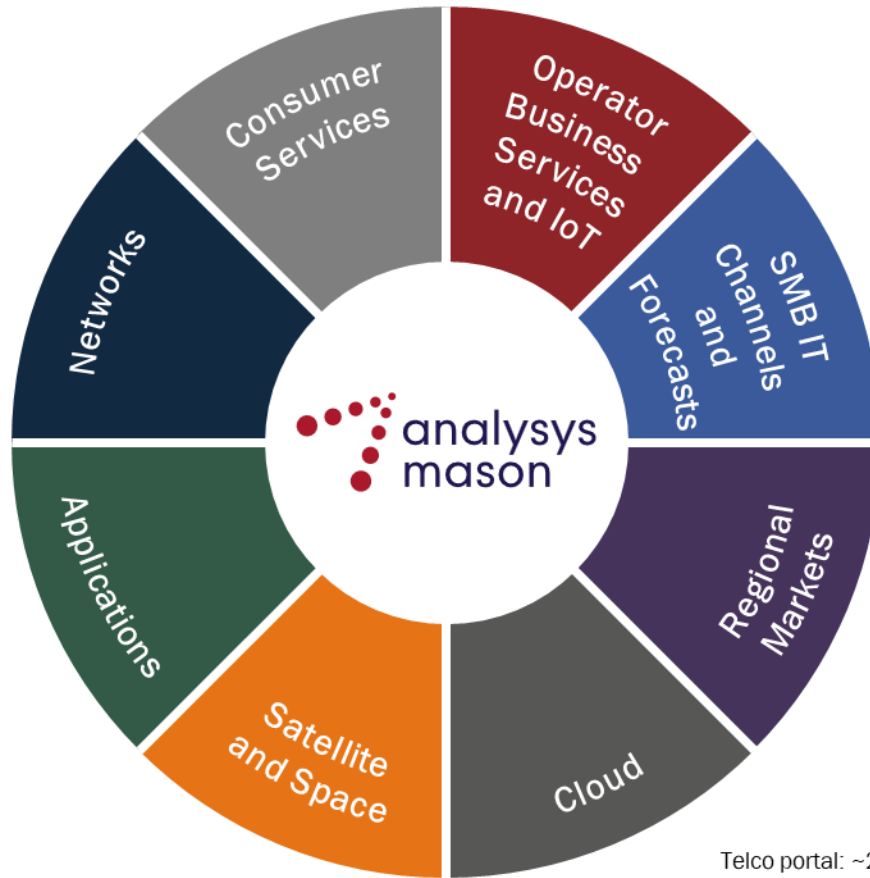
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- Operator Business Services and IoT** 
 - Enterprise Services
 - SME Services
 - IoT Services
 - Private Networks
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- SMB IT Channels and Forecasts** 
 - SMB Technology Forecaster

- Regional Markets** 
 - Global Telecoms Data and Financial KPIs
 - Americas
 - Asia-Pacific
 - Middle East and Africa
 - European Core Forecasts
 - European Telecoms Market Matrix
 - European Country Reports

- Cloud** 
 - Cloud Infrastructure Strategies
 - Data, AI and Development Platforms
 - Edge and Media Platforms
 - Multi-Cloud Networking

- DataHub** 
 - Forecast data for 80 countries
 - Telco portal: ~2800 forecast and ~320 historical metrics
 - SMB Technology Forecaster portal: ~120 000 forecast metrics

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