

# Carbon Reduction Plan

Supplier name: **Analysys Mason Limited (UK)**

Publication date: **14 September 2026**

## Commitment to achieving net zero

Analysys Mason Limited (UK) is committed to achieving net zero emissions by 2050.

## Baseline emissions footprint

Baseline emissions are a record of the greenhouse gases that have been produced in the past and were produced prior to the introduction of any strategies to reduce emissions. Baseline emissions are the reference point against which emission reduction can be measured.

Baseline Year: **Financial Year 2021–22 (March to February)**

### **Additional details relating to the baseline emissions calculations.**

This carbon reduction plan relates to UK operations only.

The company is committed to, and wholeheartedly supports, the principles of sustainability in protecting and preserving the environment. We aim to minimise adverse environmental impacts and enhance the company's role in environmental stewardship.

The principal objective of our environmental policy and associated environmental management procedures is the promotion of sustainability, and to monitor and improve the environmental impacts of office-based activities, energy efficiency and travel. We encourage employees to use sustainable methods of transport for commuting and business travel in order to minimise emissions.

We are committed to continual environmental improvement and the prevention of pollution. This includes complying with all applicable legal and other environmental requirements in connection with the promotion of sustainability throughout the services we provide, the projects we deliver, and our office-based activities.

Our Environmental Policy and environmental management procedures are reviewed by senior management periodically, as well as in response to specific events.

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| Baseline year emissions: <b>Financial Year 2021–22 (March to February)</b> |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
|----------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>EMISSIONS</b>                                                           | <b>TOTAL (tCO<sub>2</sub>e)</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Scope 1</b>                                                             | <b>25.24</b><br><i>Gas based on the three Analysys Mason Ltd UK offices in London, Manchester and Cambridge. Actual usage not available for London therefore estimates provided based on energy benchmark for UK offices.</i><br><i>Emissions calculated using the UK Government 2020 natural gas conversion factor of 0.20374</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                     |
| <b>Scope 2 (location based)</b>                                            | <b>30.39</b><br><i>Electricity based on electricity usage for the three Analysys Mason Ltd offices in London, Manchester and Cambridge.</i><br><i>Emissions calculated using the UK Government 2020 electricity conversion factor of 0.23314</i>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Scope 3</b><br><b>(Included Sources)</b>                                | <u><a href="#">Scope 3 GHG Categories</a></u><br><b>4. Upstream transportation and distribution: 0</b><br><i>As an administration-based consulting and research business, we do not purchase or sell any goods.</i><br><b>5. Waste generated in operations: 0</b><br><i>Mixed waste recycling at all offices</i><br><b>6. Business travel (air including RF): 15.94</b><br><i>Transport – total Kms for routes booked for staff based in the UK.</i><br><i>Emissions calculated based on travel factor (for international to/from non-uk) of 0.18181</i><br><b>7. Employee Commuting: 19.94</b><br><i>Employee survey data</i><br><b>9. Downstream transportation and distribution: 0</b><br><i>As an administration-based consulting and research business, we do not purchase or sell any goods.</i> |
| <b>Total Emissions</b>                                                     | <b>91.51</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |

## Current Emissions Reporting

| Reporting Year: Financial Year 2024–25 (March to February) |                                                                                                                                                                                                                                                                                                                                                                                                         |
|------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| EMISSIONS                                                  | TOTAL (tCO <sub>2</sub> e)                                                                                                                                                                                                                                                                                                                                                                              |
| Scope 1                                                    | <b>18.51</b><br><i>Gas based on the three Analysys Mason Ltd UK offices in London, Manchester and Cambridge. Actual usage not available for London therefore estimates provided based on energy benchmark for UK offices.</i><br><i>Emissions calculated using the UK Government 2024 natural gas conversion factor of 0.2026</i>                                                                       |
| Scope 2                                                    | <b>29.69</b><br><i>Electricity based on electricity usage for the three Analysys Mason Ltd offices in London, Manchester and Cambridge.</i><br><i>Emissions calculated using the UK Government 2024 electricity conversion factor of 0.2071</i>                                                                                                                                                         |
| Scope 3<br>(Included Sources)                              | <u><a href="#">Scope 3 GHG Categories</a></u><br><b>4. 0</b><br><b>5. 0</b><br><b>6. 229.38</b><br><i>Transport – total Kms for routes booked for staff based in the UK.</i><br><i>Emissions calculated based on travel factor (for international to/from non-uk) of Economy 0.1347, Premium economy 0.2154, Business class 0.3904</i><br><b>7. 24.02</b><br><i>Employee survey data</i><br><b>9. 0</b> |
| Total Emissions                                            | <b>301.60</b>                                                                                                                                                                                                                                                                                                                                                                                           |

## Emissions reduction targets

Analysys Mason Limited (UK) is committed to achieving net zero emissions by 2050 and compensating where emissions are unavoidable.

## **Carbon reduction projects**

### **Completed carbon reduction initiatives**

Every business has a part to play to become more sustainable and to ensure it does so quickly and so it does not further contribute to the current climate crisis. Analysys Mason is committed to sustainability, this applies to all employees and locations.

#### **Current green initiatives:**

- flexible working practises to reduce commuting
- Cycle2Work scheme for our employees
- continue to source 100% renewable energy
- sourcing of net-zero-compatible offsets
- promoting environmental awareness, policies and initiatives throughout our business
- working within a global framework to identify specific initiatives and actions relevant to each office
- exploring and encouraging solutions for employees to offset their personal emissions from the Company's carbon offset provider
- actively support our clients to become more sustainable through offering Sustainability Consulting.

Analysys Mason complies with the Government Energy Savings Opportunity Scheme (ESOS) Phase 3 reporting: [Comply with the Energy Savings Opportunity Scheme \(ESOS\): phase 3 - GOV.UK \(www.gov.uk\)](https://www.gov.uk/guidance/comply-with-the-energy-savings-opportunity-scheme-esos-phase-3)

Analysys Mason Limited meets the requirements of Achilles Carbon Reduce certification having measured its greenhouse gas emissions in accordance with ISO 14064 Part 1 2018 and is committed to managing and reducing its emissions in respect of its international group operational activities.

## **Declaration and Sign Off**

This Carbon Reduction Plan has been completed in accordance with PPN 06/21 and associated guidance and reporting standard for Carbon Reduction Plans.

Emissions have been reported and recorded in accordance with the published reporting standard for Carbon Reduction Plans and the GHG Reporting Protocol corporate standard<sup>1</sup> and uses the appropriate Government emission conversion factors for greenhouse gas company reporting<sup>2</sup>.

Scope 1 and Scope 2 emissions have been reported in accordance with SECR requirements, and the required subset of Scope 3 emissions have been reported in accordance with the published reporting standard for Carbon Reduction Plans and the Corporate Value Chain (Scope 3) Standard<sup>3</sup>.

This Carbon Reduction Plan has been reviewed and signed off by the board of directors (or equivalent management body).

### **Signed on behalf of the Supplier:**

Thomas Rudkin, Director

**Date: 14 September 2026**

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<sup>1</sup> <https://ghgprotocol.org/corporate-standard>

<sup>2</sup> <https://www.gov.uk/government/collections/government-conversion-factors-for-company-reporting>

<sup>3</sup> <https://ghgprotocol.org/standards/scope-3-standard>