

SaaS: worldwide forecast 2022-2027

About this report

This report provides forecasts for communications service provider (CSP) spending on SaaS and related services for 2022–2027. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.





- Worldwide
- Central and Eastern Europe
- Developed Asia Pacific
- Emerging Asia Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES



- Automated assurance (AA)
- Customer engagement (CE)
- Monetisation platforms (MP)
- Network automation and orchestration (NAO)
- Service design and orchestration (SDO)



KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the SaaS market during 2022–2027?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How can CSPs adopt SaaS as a deployment model?



WHO SHOULD READ THIS REPORT

- Vendors that are active in the SaaS market or looking to broaden their as-a-service portfolios.
- CSPs that want to adopt the 'as-a-service' deployment model.



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Overall telecoms market context

Market definition

About the author and Analysys Mason



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Our research programmes



Consumer Services programmes

Fixed Broadband Services Mobile Services Fixed-Mobile Convergence Smart Devices **Future Comms** Video, Gaming and Entertainment Digital Services



Networks programmes

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast Transport Network Strategies



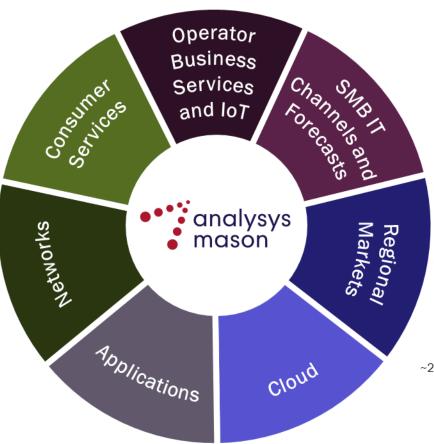
Applications programmes

Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance Service Design and Orchestration Telecoms Software Market Shares



Cloud programmes

Cloud Infrastructure Strategies Data, AI and Development Platforms Edge and Media Platforms Multi-Cloud Networking



Operator Business Services and IoT programmes



Enterprise Services SME Services IoT Services Private Networks





Regional Markets programmes



Global Telecoms Data and Financial KPIs Americas Asia-Pacific

Middle East and Africa European Core Forecasts European Telecoms Market Matrix **European Country Reports**





~2800 forecast and 280+ historical metrics Regional results and worldwide totals

Operator historical data

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