



Automated assurance: worldwide market shares 2021



Dennisa Nichiforov and Justin van der Lande



About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific automated assurance software systems and related services for 2021. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (automated assurance software systems for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the automated assurance systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand the key areas of growth in the automated assurance software systems market.
- Product management teams that are responsible for feature functionality, and product marketing teams that are responsible for market share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare with each other.
- CSPs that are planning digital transformation journeys and want to ensure that their current vendors are staying up to date.



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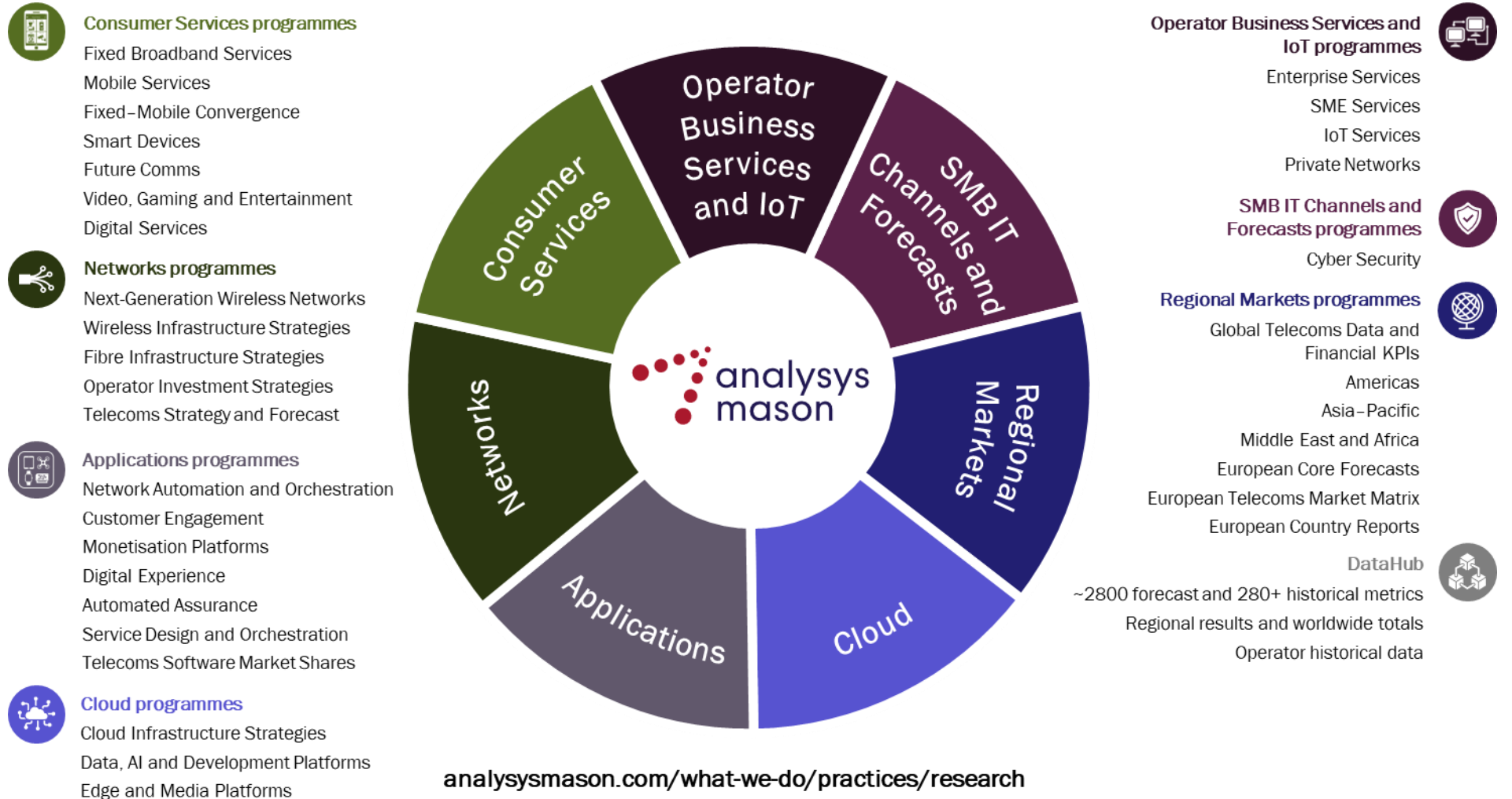
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About the authors and Analysys Mason

Our research programmes



PUBLISHED BY ANALYSYS MASON LIMITED IN JULY 2022

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