

THE IMPACT OF FACEBOOK'S CONNECTIVITY INITIATIVES IN THE ASEAN REGION

Around 300 million people across ASEAN countries are not Internet users due to various barriers to connectivity



Availability

Broadband networks (e.g. 3G) are only available to 93% of the population



Relevance

Seven of the ten ASEAN countries score below the global average on local and relevant content



Affordability

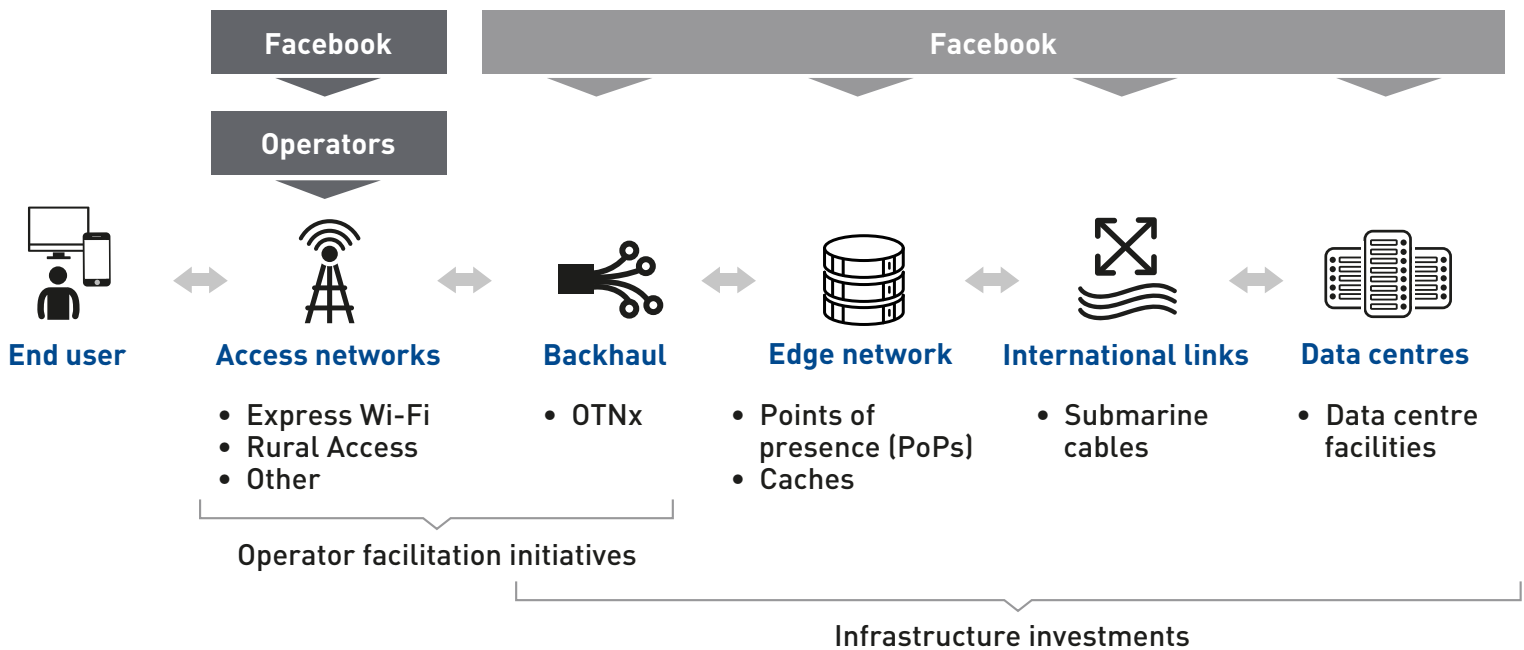
1GB of monthly data is not affordable for many of those on low incomes



Readiness

Many people lack digital literacy skills and are not familiar with digital technologies

To address these barriers, Facebook is investing in initiatives across the entire connectivity value chain



These initiatives generate economic impact in ASEAN countries through improving connectivity outcomes in the region

Initiative



Fibre backhaul

Connectivity impact

Higher-speed Internet networks extended to 10-15 million people in Indonesia



Edge networks and submarine cables

Facebook's investments in edge network and international capacity will enable a 9% increase in total Internet traffic in ASEAN by 2024

Economic impact, 2020-2024¹

USD6.1 billion

USD63.5 billion

Total 2020-2024 economic impact: USD69.6 billion

¹ Economic impact denotes cumulative nominal GDP impact of Facebook's initiatives over 2020-2024; we note that this includes only the effects that could be quantified