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OSS/BSS software and services: worldwide forecast 2023–2028

Justin van der Lande, Dennisa Nichiforov, Michelle Lam, Raúl Simmons Pérez and Alex Bilyi

About this report

This report provides forecasts for communications service provider (CSP) spending on OSS/BSS software and related services for 2023–2028. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.

GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Business fixed
- Consumer fixed
- IoT
- Mobile

KEY QUESTIONS ANSWERED IN THIS REPORT

- How will the shift towards 5G standalone affect CSPs' spending on telecoms software?
- How will automation and cloudification change CSPs' spending behaviour?
- What are the key trends and factors that will affect the OSS/BSS software market during 2023–2028?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for OSS/BSS software perform during the forecast period?

WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand how CSPs' spending is shifting and want to identify growth opportunities and areas of new investment in the OSS/BSS products and services markets.
- Vendors' product management teams that are responsible for feature functionality, geographical focus and business growth.
- CSPs' strategy and market intelligence teams that want to evaluate spending and investment metrics.
- Professional services vendors that want to understand the growth opportunities over the next 5 years.

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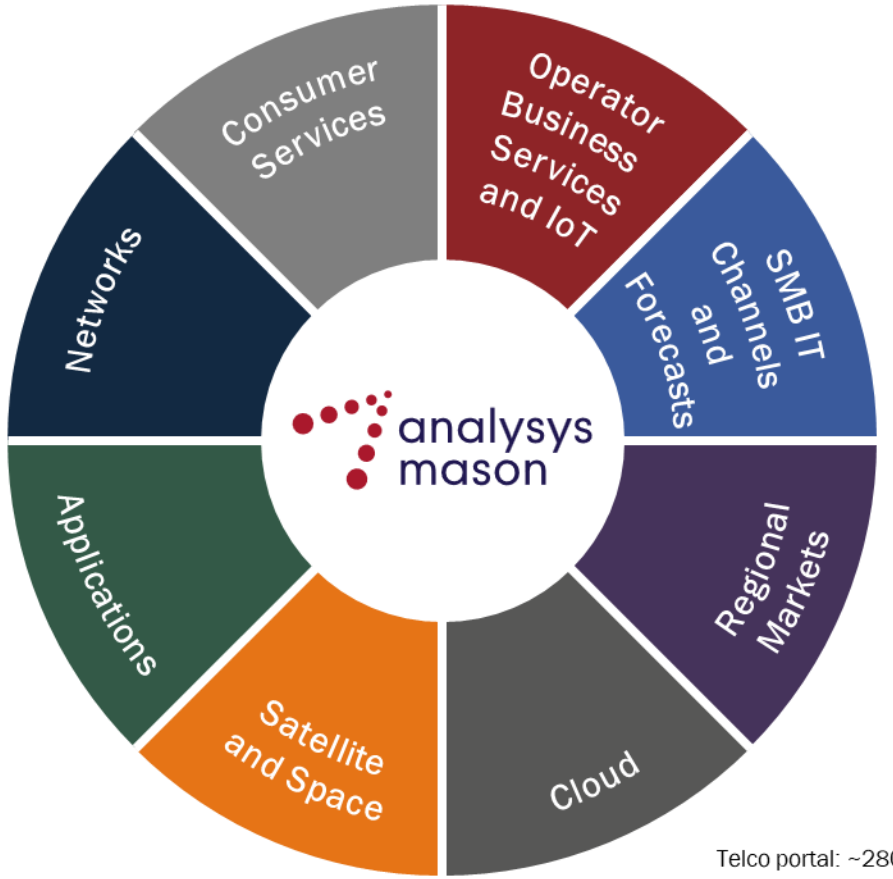

Operator Business Services and IoT
Enterprise Services
SME Services
IoT Services
Private Networks
Cyber Security

SMB IT Channels and Forecasts
SMB Technology Forecaster

Regional Markets
Global Telecoms Data and Financial KPIs
Americas
Asia–Pacific
Middle East and Africa
European Core Forecasts
European Telecoms Market Matrix
European Country Reports

Cloud
Cloud Infrastructure Strategies
Data, AI and Development Platforms
Edge and Media Platforms
Multi-Cloud Networking

DataHub
Forecast data for 80 countries
Telco portal: ~2800 forecast and ~320 historical metrics
SMB Technology Forecaster portal: ~120 000 forecast metrics

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