

About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific automated assurance software systems and related services for 2021. It provides details of how the spending varied by delivery model, vendor and region. The report also includes profiles of the leading vendors in the market.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.





- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (automated assurance software systems for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the automated assurance systems market?
- What are the different drivers and growth rates of CSP spending on products and professional services?



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand the key areas of growth in the automated assurance software systems market.
- Product management teams that are responsible for feature functionality, and product marketing teams that are responsible for market share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare with each other.
- CSPs that are planning digital transformation journeys and want to ensure that their current vendors are staying up to date.







Executive summary

Market shares

Overall telecoms market context

Vendor analysis

Market definition

About the authors and Analysys Mason



Our research programmes



Consumer Services programmes

Fixed Broadband Services

Mobile Services

Fixed-Mobile Convergence

Smart Devices

Future Comms

Video, Gaming and Entertainment

Digital Services



Networks programmes

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast



Applications programmes

Network Automation and Orchestration

Customer Engagement

Monetisation Platforms

Digital Experience

Automated Assurance

Service Design and Orchestration

Telecoms Software Market Shares



Cloud programmes

Cloud Infrastructure Strategies

Data, Al and Development Platforms

Edge and Media Platforms





Operator Business Services and IoT programmes



Enterprise Services
SME Services
IoT Services
Private Networks





Regional Markets programmes



Global Telecoms Data and Financial KPIs

Americas

Asia-Pacific

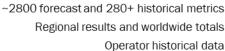
Middle East and Africa European Core Forecasts

European Telecoms Market Matrix

European Country Reports









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