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Maritime Connectivity

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About this Report

Maritime Connectivity provides readers an overview of current and forecasted market insights, and new satellite connectivity technological impact.

A regional overview will be presented, as well as insights into the adaptation rate of VSAT. In addition, end-users demand for voyage optimization, crew welfare and connectivity, including remote operations will be touched on.

GEO and NGSO HTS services remain the main drivers in Maritime SATCOM, which is expanded on in this report. Most vessels are moving away from the FSS services towards HTS architecture e.g., Merchant, Offshore, Passenger, Yachts. NGSO HTS service providers are entering their operations into the market more than ever, alongside SES Ob3 mPOWER as the only MEO service. SpaceX Starlink, OneWeb, Telesat Lightspeed, and Amazon Kuiper, are all companies in the early stages of entering the maritime SATCOM market.

This report is broken down into 5 vessels – Merchant, Passenger, Offshore, Fishing, and Leisure. Each segmentation gives insight into In-service units, retail revenues, capacity demand and revenue.

Key questions answered in the report:

- What are the major satellite connectivity architectures?
- Which region holds the most opportunity?
- What is the revenue outlook of the Maritime SATCOM Market?
- What is the growth rate of the Maritime SATCOM market?
- Which vessel market is in transition towards NGSO market?

Who should read this report?

- SATCOM service providers
- Business Strategy managers
- Maritime end-users
- Maritime Satellite Equipment manufacturers
- Satellite Operators
- Financial services and other investor community members

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