

About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific OSS/BSS software systems and related services for 2021. It provides details of how the spending varied by delivery model, vendor and region.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



SEGMENT COVERAGE

- Automated assurance
- Customer engagement
- Monetisation platforms
- Network automation and orchestration
- Service design and orchestration

KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (OSS/BSS software and services for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the OSS/BSS software market?
- What are the different drivers and growth rates of CSP spending on products and professional services?

WHO SHOULD READ THIS REPORT

- Vendor and systems integrator strategy teams that need to understand where growth is slowing and where it is increasing across different market segments.
- Product management teams that are responsible for feature functionality, geographical focus or professional service offerings, and product marketing teams that are responsible for market-share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare to each other.



Executive summary

Overall market shares

Market shares by segment

Overall telecoms market context

Market definition

About the authors and Analysys Mason

Our research programmes

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Consumer Services programmes
 - Fixed Broadband Services
 - Mobile Services
 - Fixed-Mobile Convergence
 - Smart Devices
 - Future Comms
 - Video, Gaming and Entertainment
 - Digital Services
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Networks programmes
 - Next-Generation Wireless Networks
 - Wireless Infrastructure Strategies
 - Fibre Infrastructure Strategies
 - Operator Investment Strategies
 - Telecoms Strategy and Forecast
 - Transport Network Strategies
- 
Applications programmes
 - Network Automation and Orchestration
 - Customer Engagement
 - Monetisation Platforms
 - Digital Experience
 - Automated Assurance
 - Service Design and Orchestration
 - Telecoms Software Market Shares
- 
Cloud programmes
 - Cloud Infrastructure Strategies
 - Data, AI and Development Platforms
 - Edge and Media Platforms
 - Multi-Cloud Networking



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Operator Business Services and IoT programmes
 - Enterprise Services
 - SME Services
 - IoT Services
 - Private Networks
- 
SMB IT Channels and Forecasts programmes
 - Cyber Security
- 
Regional Markets programmes
 - Global Telecoms Data and Financial KPIs
 - Americas
 - Asia-Pacific
 - Middle East and Africa
 - European Core Forecasts
 - European Telecoms Market Matrix
 - European Country Reports
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DataHub
 - ~2800 forecast and 280+ historical metrics
 - Regional results and worldwide totals
 - Operator historical data

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PUBLISHED BY ANALYSYS MASON LIMITED IN **OCTOBER 2022**

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