



OSS/BSS software and services: worldwide market shares 2022



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About this report

This report provides market share data for communications service provider (CSP) spending on telecoms-specific OSS/BSS software systems and related services for 2022. It provides details of how the spending varied by delivery model, vendor and region.

It is based on several sources, including:

- interviews with CSPs and vendors worldwide
- Analysys Mason's research conducted during the past year.



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe



SEGMENT COVERAGE

- Automated assurance
- Customer engagement
- Monetisation platforms
- Network automation and orchestration
- Service design and orchestration

KEY QUESTIONS ANSWERED IN THIS REPORT

- What was the overall size of the market (OSS/BSS software and services for the telecoms industry) and what drove this spending among CSPs?
- Who are the major vendors and what is their share of revenue in the OSS/BSS software market?
- What are the different drivers and growth rates of CSP spending on products and professional services?

WHO SHOULD READ THIS REPORT

- Vendor and systems integrator strategy teams that need to understand where growth is slowing and where it is increasing across different market segments.
- Product management teams that are responsible for feature functionality, geographical focus or professional service offerings, and product marketing teams that are responsible for market-share growth.
- Market intelligence teams at vendors that want to understand how their competitors compare to each other.



Executive summary

Overall market shares

Market shares by segment

Overall telecoms market context

Market definition

About the authors and Analysys Mason

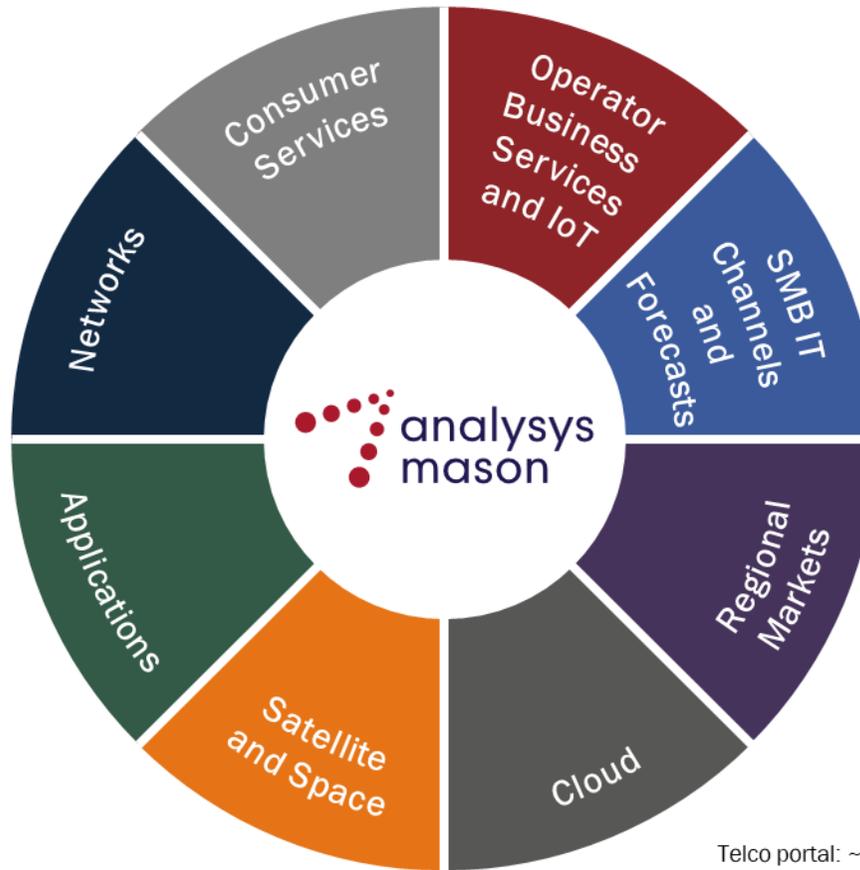
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Operator Business Services and IoT

- Enterprise Services
- SME Services
- IoT Services
- Private Networks
- Cyber Security



SMB IT Channels and Forecasts

- SMB Technology Forecaster



Regional Markets

- Global Telecoms Data and Financial KPIs
- Americas
- Asia-Pacific
- Middle East and Africa
- European Core Forecasts
- European Telecoms Market Matrix
- European Country Reports



Cloud

- Cloud Infrastructure Strategies
- Data, AI and Development Platforms
- Edge and Media Platforms
- Multi-Cloud Networking



DataHub

- Forecast data for 80 countries
- Telco portal: ~2800 forecast and ~320 historical metrics
- SMB Technology Forecaster portal: ~120 000 forecast metrics



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