



SaaS: worldwide forecast 2022–2027



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About this report

This report provides forecasts for communications service provider (CSP) spending on SaaS and related services for 2022–2027. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason’s research from the past year
- interviews with CSPs and vendors worldwide.

KEY QUESTIONS ANSWERED IN THIS REPORT

- What are the key trends and factors that will affect the SaaS market during 2022–2027?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How can CSPs adopt SaaS as a deployment model?



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia–Pacific
- Emerging Asia–Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES

- Automated assurance (AA)
- Customer engagement (CE)
- Monetisation platforms (MP)
- Network automation and orchestration (NAO)
- Service design and orchestration (SDO)



WHO SHOULD READ THIS REPORT

- Vendors that are active in the SaaS market or looking to broaden their as-a-service portfolios.
- CSPs that want to adopt the ‘as-a-service’ deployment model.





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DataHub
 - ~2800 forecast and 280+ historical metrics
 - Regional results and worldwide totals
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