

About this report

This report provides forecasts for communications service provider (CSP) spending on service design and orchestration (SDO) and related services for 2022-2027. It provides details on spending by delivery model, service type and region, as well as the major drivers, including 5G. The report also provides recommendations for vendors and CSPs.

The report is based on several sources, including:

- Analysys Mason's research from the past year
- interviews with CSPs and vendors worldwide.



GEOGRAPHICAL COVERAGE

- Worldwide
- Central and Eastern Europe
- Developed Asia-Pacific
- Emerging Asia-Pacific
- Latin America
- Middle East and North Africa
- North America
- Sub-Saharan Africa
- Western Europe

SERVICE TYPES



- Business fixed
- Consumer fixed
- IoT
- Mobile



- What are the key trends and factors that will affect the service design and orchestration market during 2022-2027?
- What are the regional factors that will drive growth?
- What should vendors do to exploit new business opportunities?
- How will professional services for service design and orchestration perform during the forecast period?



WHO SHOULD READ THIS REPORT

- Vendor strategy teams that need to understand where growth is slowing and where it is increasing.
- Product management teams that are responsible for feature functionality and geographical focus, and product marketing teams that are responsible for market-share growth.
- CSPs that are planning network function virtualisation (NFV)/softwaredefined networking (SDN) and digital transformation journeys.









Executive summary and recommendations

Forecast

Overall telecoms market context

Market definition

About the authors and Analysys Mason



Our research programmes



Consumer Services programmes

Fixed Broadband Services

Mobile Services

Fixed-Mobile Convergence

Smart Devices

Future Comms

Video, Gaming and Entertainment

Digital Services



Networks programmes

Next-Generation Wireless Networks Wireless Infrastructure Strategies Fibre Infrastructure Strategies Operator Investment Strategies Telecoms Strategy and Forecast



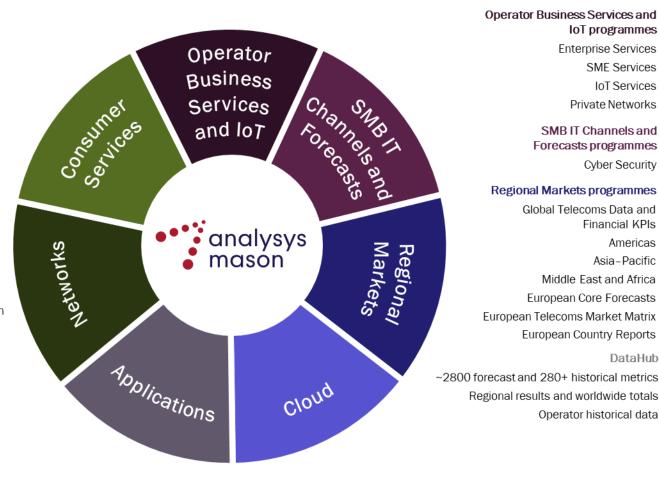
Applications programmes Network Automation and Orchestration Customer Engagement Monetisation Platforms Digital Experience Automated Assurance

Service Design and Orchestration Telecoms Software Market Shares



Cloud programmes

Cloud Infrastructure Strategies Data, AI and Development Platforms Edge and Media Platforms



analysysmason.com/what-we-do/practices/research

Operator Business Services and IoT programmes



Enterprise Services SME Services IoT Services Private Networks





Regional Markets programmes



Global Telecoms Data and Financial KPIs

Americas

Asia-Pacific Middle East and Africa

Operator historical data

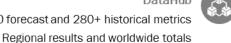
European Core Forecasts

European Telecoms Market Matrix

European Country Reports









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